Inclusive and Sustainable Economic Development – the case of Inclusive Business

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Innovation and Investment for Inclusive and Sustainable Economic Development (ISED)
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Inclusive and Sustainable Economic Development

Income

Employment

Balanced

Future Orientated

Equal Opportunities

Pro-poor

Social Cohesion

Environmentally friendly
What is Inclusive Business?

“Inclusive businesses provide goods, services, and livelihoods on a commercially viable basis, either at scale or scalable, to people living at the base of the economic pyramid (BOP) making them part of the value chain of companies’ core business as suppliers, distributors, retailers, or customers. “ (G20)
Sourcing cashews from smallholder farmers in the East Bali region, processing and bagging cashews at a local production site, and selling the product to the domestic market.

Development of supply chains for the fruit and vegetable sector which fulfill certain quality criteria (food safety) and contribute to higher income through trainings and technology transfer.

The program is a partnership between local government and communities to increase water and sewer coverage, achieve 24-hour supply, meet water quality and environmental standards, and decrease non-revenue water. 6.1 million people from 23 cities and municipalities benefit in eastern Metro Manila and Rizal Province – regions which have not been served previously.
ISED – Innovation and Investment for Inclusive Sustainable Economic Development

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Some Key Messages

• When aiming at inclusive and sustainable economic development, working with private companies is key

• When working with private companies, make yourself aware of the different perspectives and focus on win-win-potential

• Looking at inclusive business models can be a good starting point for engagement with companies
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