



Developing Iskandar Malaysia Economic Zone

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INVESTMENT GATEWAY INTO MALAYSIA





50s



60s



70s



2000



80s



THE SUPPLY & DEMAND



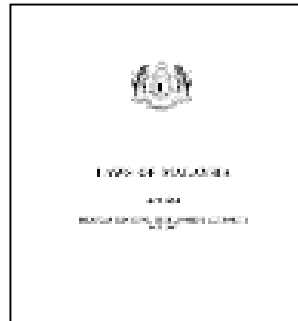
The Business Plan



The Prime Movers



The Governance



The Catalysts





BUILDING THE FOUNDATION





PROMOTED SECTORS

SERVICES



Financial



Logistics



Education



Tourism



Creative



Healthcare

MANUFACTURING



Electrical & Electronics



Petrochem. & Oleo-chem.



Food & Agro Processing

EMERGING TECHNOLOGY

Green Technology

Biotechnology

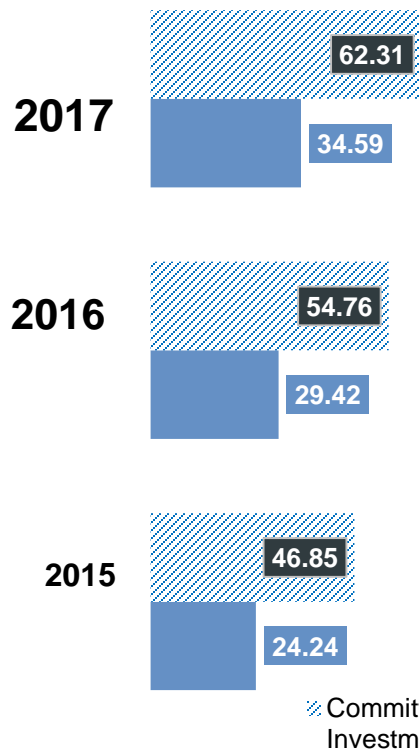
Halal Economy

Shift Towards Service-based Economy To Help Propel Malaysia Towards Becoming A High-income Developed Nation

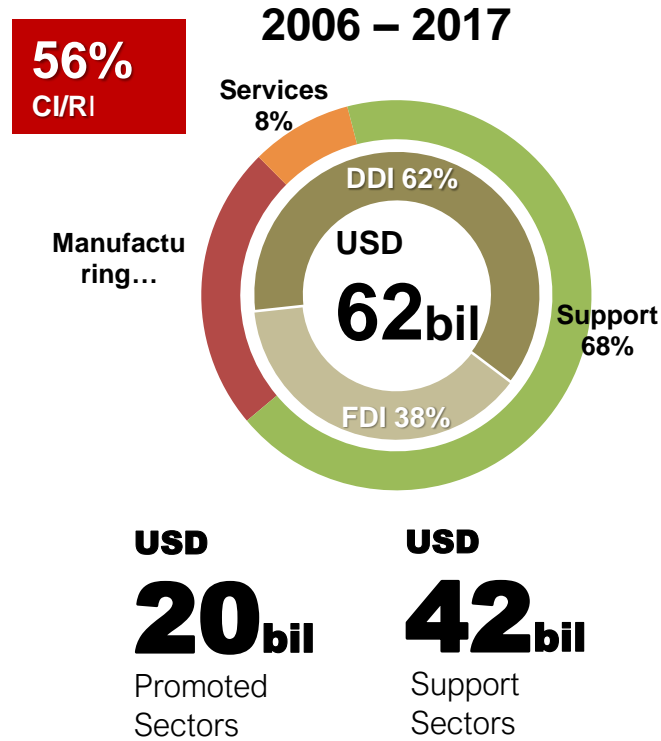


INVESTMENT

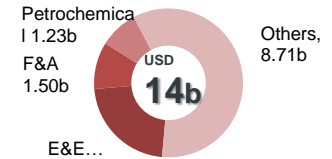
Y-o-Y Growth (USD Bil.)



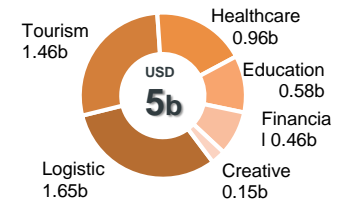
Overall Breakdown



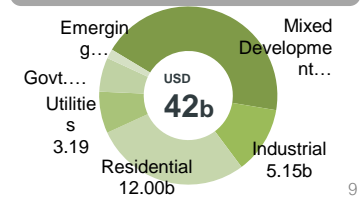
Manuf'g Sector



Services Sector



Support Sectors





WEALTH SHARING AND INCLUSIVENESS

Increase ability to own property-
affordable housing for Targeted Group –
Owned or Rental



Community participation in socio-
economic activities - Urban Farming





WEALTH SHARING AND INCLUSIVENESS



Community participation in socio-economic activities via Cooperative – Kawan Iskandar Malaysia



Eco-Tourism Kg Sri Gunung Pulai



Eco-Tourism Kong-Kong Laut



Eco-Tourism Kg. Sg. Melayu



WEALTH SHARING AND INCLUSIVENESS



Community cohesion & development programs Via Social Project Fund

Event Partners:





SHARING OUR EXPERIENCE





- Thank you