



INDONESIA DEVELOPMENT FORUM

INSPIRE • IMAGINE • INNOVATE



KNOWLEDGE
SECTOR INITIATIVE



Indonesia Development Forum 2017

Fighting Inequality for Better Growth

Jakarta, 9-10 August 2017





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DEVELOPMENT
FORUM

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Kementerian PPN/
Bappenas

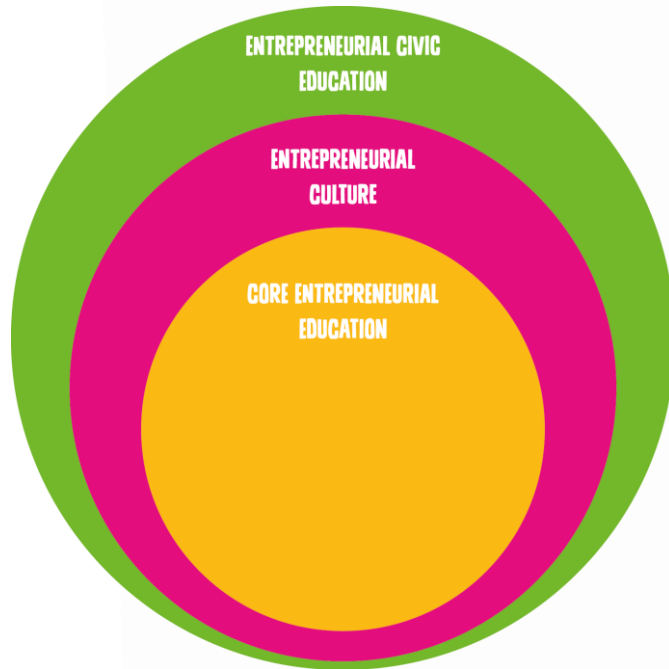
KNOWLEDGE
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Australian Government

Financial Inclusion Social Inclusion Social Entrepreneurship & Entrepreneurship Education





Financial Inclusion Social Inclusion Social Entrepreneurship & Entrepreneurship Education

Prof. **Johannes Lindner**

Head of the Department Entrepreneurship Education and
the Center for valuebased Business Education of the University Teacher College Vienna/Krems;
Initiator and Head of eesi-Center BMB & ifte.at;
Ashoka Fellow

A landscape of layered mountain ranges under a clear blue sky. The mountains are silhouetted against a light blue background, creating a sense of depth and distance. The text is overlaid in the center in a bold, white, sans-serif font.

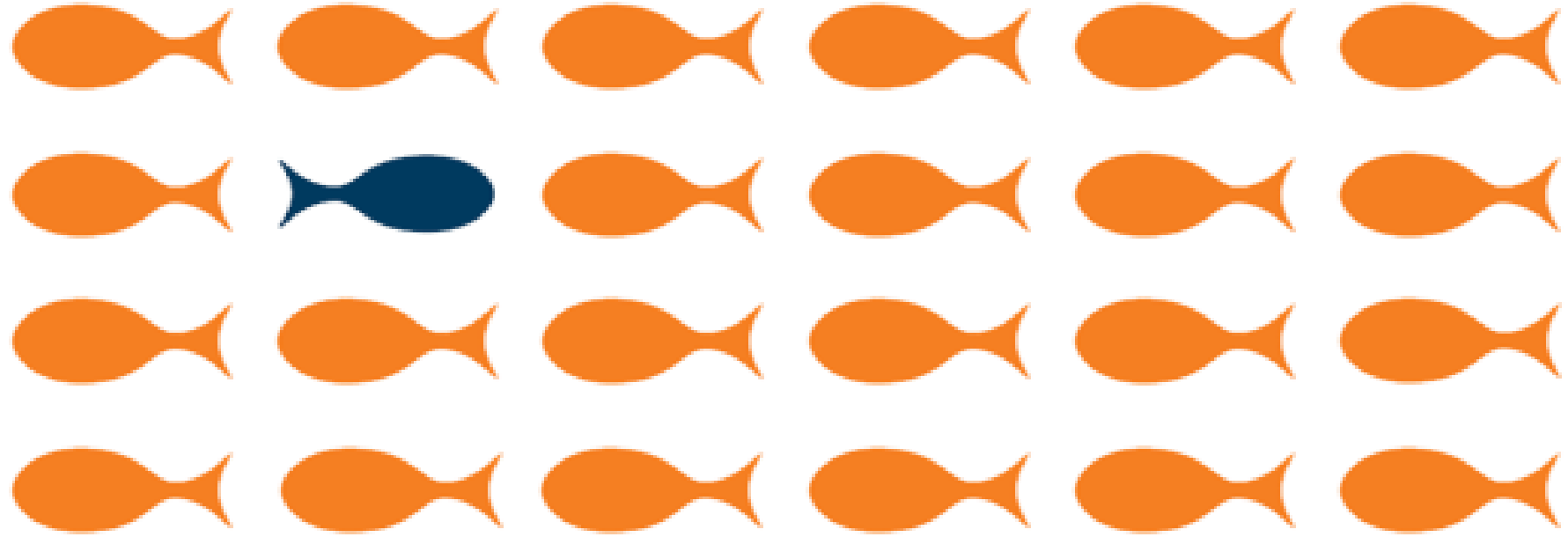
**THE CHALLENGE OF FINANCIAL INCLUSION
& SOCIAL INCLUSION... THE PATHWAYS ARE**



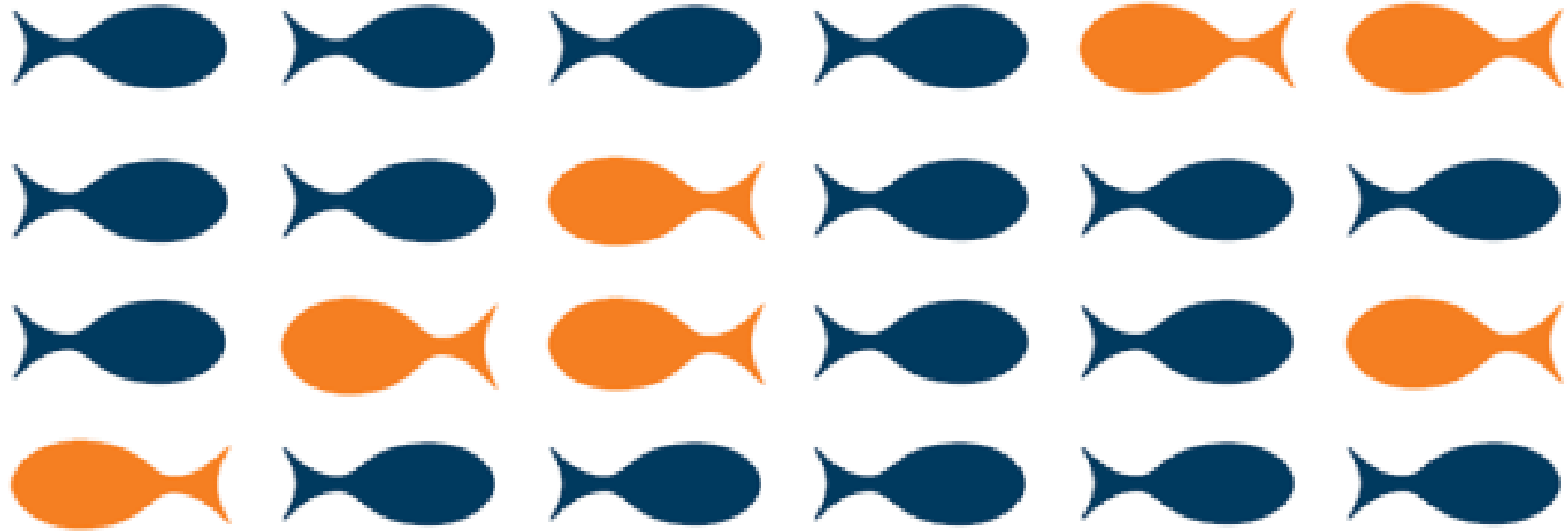
1. BETTER STRUCTURES...



2. SOCIAL ENTREPRENEURS as CHANGEMAKER







A silhouette of a person in mid-air, jumping over a rock. The background is a sunset over a valley with mountains and a city. The sun is low on the horizon, creating a golden glow. The sky is filled with soft, wispy clouds. The person's arms are outstretched, and their legs are bent in a jumping motion. The overall scene is inspirational and motivational.

→ EVERYONE A CHANGEMAKER



Partner



primeCROWD



Part of the Programme




Organisation



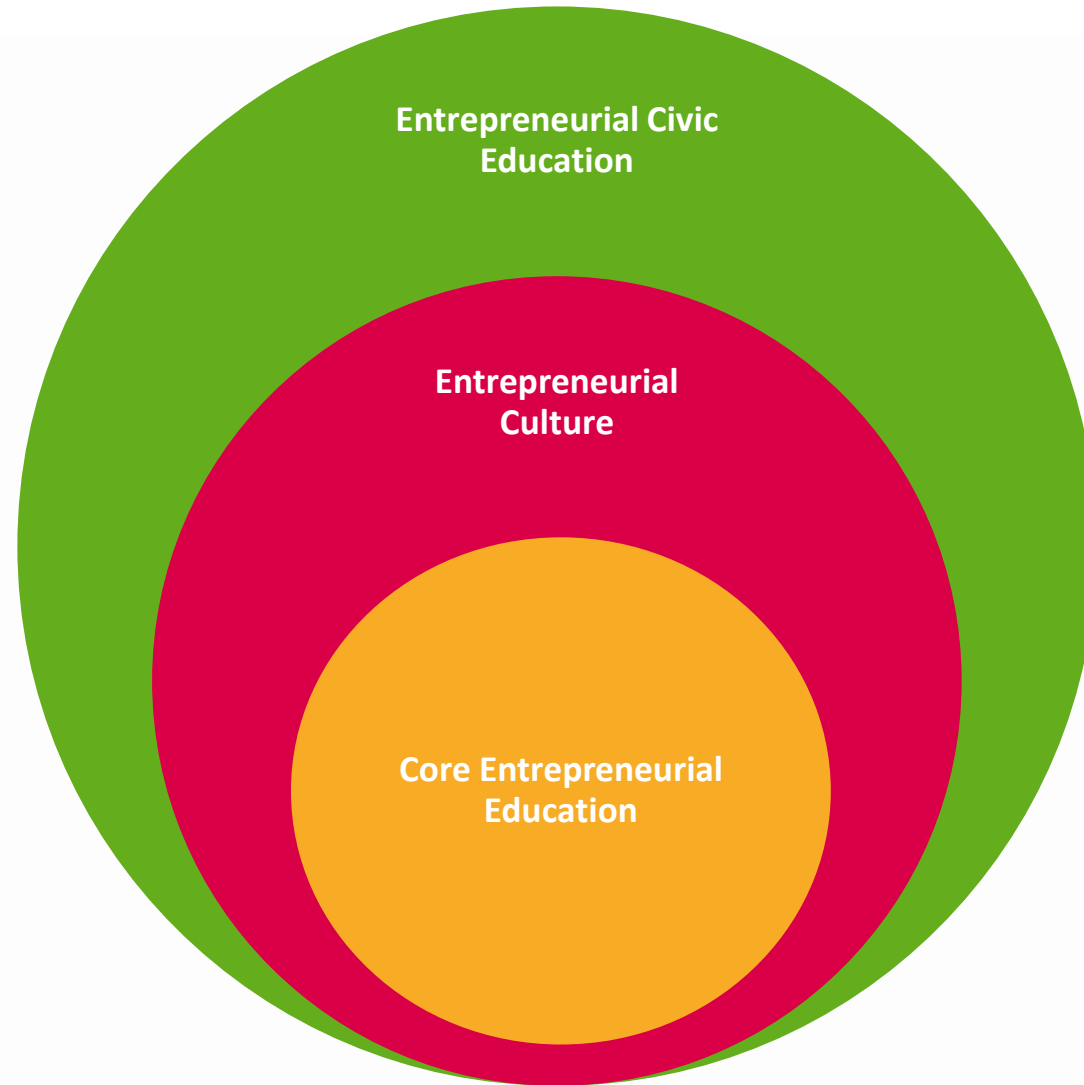


3. ENTREPRENEURSHIP EDUCATION


A person is silhouetted against a vast, starry night sky. The Milky Way galaxy is visible, stretching across the upper portion of the frame. The person stands on a dark, rocky outcrop, looking out over a dark landscape. The overall scene is dark and atmospheric, with the bright stars providing the primary light source.



















**WHAT IF OUR YOUTH COULD
MAKE A DIFFERENCE
THROUGH
ENTREPRENEURSHIP?**

TRIO Modell der Entrepreneurship Education



Reference frame for Entrepreneurship Competences

		A1	A2	B1	B2	C1	C2
DEVELOPING IDEAS	Attitude	<ul style="list-style-type: none"> I can identify areas which I am good at. I think about what I will do in the future. I am able to fulfil simple tasks. 	<ul style="list-style-type: none"> I can undertake simple tasks and focus on completing them successfully. I can explain supply and demand e.g. how it can determine the market price of a product. I can reflect on my education and job prospects in the future. 	<ul style="list-style-type: none"> I can identify my strengths and weaknesses. I can set goals to improve my skills where needed. I am comfortable in taking responsibility for a task. I can face potential competition in the implementation of tasks. I can describe my own professional goals. I know that people have different career options. 	<ul style="list-style-type: none"> I can identify my strengths and weaknesses. I pursue my goals persistently. In the process I am willing to take responsibility and work to overcome potential difficulties. 	<ul style="list-style-type: none"> I am motivated to further develop my abilities. I can set myself long term targets to achieve my goals. I can take over a task and complete it successfully. I am ready to stand up for others and societal issues. 	<ul style="list-style-type: none"> I can justify and evaluate my own goals and values. I respect others and am actively committed to dealing with societal issues. I can take over a task and complete it successfully, also in competitive situations.
	Identifying opportunities	<ul style="list-style-type: none"> I can develop creative ideas and recognize their value. 	<ul style="list-style-type: none"> I can develop creative ideas which solve problems and recognise opportunities in the market and in society. I can develop a collection of ideas and I can record them e.g. in an InnovationSavings book (a notebook to support young entrepreneurs). I can present my own ideas. I can identify risks in everyday life and reflect on how to avoid them. 	<ul style="list-style-type: none"> I can develop ideas and provide justifications why they should be implemented. I can identify and seize opportunities. I am aware of risks and take over responsibility for my own actions. I can present a draft concept and understand the purpose of a business plan. 	<ul style="list-style-type: none"> I can develop ideas into business proposals, and evaluate their innovative approaches and their market potential. I can evaluate business risks using case studies and make appropriate decisions. In a discussion with others I can find arguments for my ideas in a structured way. 	<ul style="list-style-type: none"> I can read, interpret and evaluate a business plan. I can design my own business plan within/for a social enterprise business model. I can interpret the entrepreneurial risks of my own business model and can take decisions based on controlled risk management. 	<ul style="list-style-type: none"> I can create a business plan for a business model including a SWOT analysis. I deal with risks in a controlled way when implementing a business model. I can analyse the concept of an organisation or a business, and can make suggestions for further development.
IMPLEMENTING IDEAS	Organising	<ul style="list-style-type: none"> I can apply simple planning skills and show an understanding for limited resources. 	<ul style="list-style-type: none"> I can plan goals and outline decision-making processes. I can generate added value from available resources (e.g. seemingly "worthless" things"). 	<ul style="list-style-type: none"> I can plan goals and implement a supervised project. I can come up with ideas for effective marketing. 	<ul style="list-style-type: none"> I can plan goals, develop work packages for their implementation and carry out a project. I can plan strategic marketing based on tactical approaches. I can plan and correctly deal with finances. 	<ul style="list-style-type: none"> I can plan and manage a project in a small group in accordance with the project management. I can develop a logical project plan objectives, take necessary decisions and organise the project implementation. I can develop a marketing and financial plan (using software). 	<ul style="list-style-type: none"> I can independently plan a step by step project management approach, and evaluate it after successful completion. I can organise a business start-up. I can do and evaluate correct finances.
	Working together	<ul style="list-style-type: none"> I can work with others. 	<ul style="list-style-type: none"> I can work with others, agree on responsibilities and deal with possible problems. 	<ul style="list-style-type: none"> I can work with others and maximise the use of individual skills. I can take the initiative to convince others when making group decision. I can communicate well with other people. 	<ul style="list-style-type: none"> I can develop appropriate strategies to deal with difficult situations while working together. I am good at networking and at developing cooperation. I can use modern technologies. 	<ul style="list-style-type: none"> I can initiate and develop project-based collaborations with others, and evaluate individual roles. 	<ul style="list-style-type: none"> I can work with others and negotiate decisions. I can evaluate the impact of my own negotiation and persuasion skills.
THINKING SUSTAINABILITY	Acting as a visionary	<ul style="list-style-type: none"> I can see the importance of economic, ecological and social issues for our lives. 	<ul style="list-style-type: none"> I am aware of economic and societal issues we face, and have considered how I can contribute in everyday life. 	<ul style="list-style-type: none"> I would like to contribute with my ideas to a future-oriented ecologically and socially sensitive behaviour in business and society. I can see ethical problems. I can explain my ideas about fair trade. 	<ul style="list-style-type: none"> I take ecological and social considerations into account when planning and implementing a business model and can discuss these. 	<ul style="list-style-type: none"> I implement my ideas (my business models) in an ecologically and socially sensitive way. I see ethical problems and solve them where possible. 	<ul style="list-style-type: none"> I can integrate economic, ecological and social criteria into medium and long-term business plans and thus achieve competitive advantage.
	Financial literacy	<ul style="list-style-type: none"> I can explain and compare the price and value of products. 	<ul style="list-style-type: none"> I can plan what I use my pocket money for. 	<ul style="list-style-type: none"> I can explain different possibilities to finance my ideas. I can give an overview of the different possibilities to save money and I can choose the most suitable. 	<ul style="list-style-type: none"> I can analyze and justify alternatives of funding based on case studies. I can give an overview of investments and choose the most suitable. 	<ul style="list-style-type: none"> I can come up with a financing concept for my business model – according to the motto "Brain versus Capital" 	

Entrepreneurial Core Education					
Idea Challenge		Hero Challenge		My Personal Challenge	
Lemonade Stand Challenge		Real Market Challenge		Start Your Project Challenge	
Entrepreneurial Culture					
Empathy Challenge		Storytelling Challenge		Buddy Challenge	
Perspective Challenge		Trash Value Challenge		Open Door Challenge	
Extreme Challenge		Be A Yes Challenge		Expert Challenge	
Entrepreneurial Civic Education					
Community Challenge		Debate Challenge		Volunteer Challenge	



Hallo, ich bin LEWI und freue mich auf spannende Aufgaben mit dir!

Hi, I'm LEWI. Let's do some fun activities!



Trio Model

DE LASS UNS DEINE IDEEN FINDEN UND UMSETZEN!
EN LET'S DEVELOP AND IMPLEMENT YOUR IDEAS!

DE MACH DIR UND ANDEREN MUT UND PROBIERE ETWAS GANZ NEUES!
EN DON'T BE AFRAID TO TRY NEW THINGS! ALSO ENCOURAGE OTHERS!

DE SETZE DICH UND DEINE IDEEN FÜR ANDERE MENSCHEN EIN!
EN USE YOUR IDEAS TO HELP OTHER PEOPLE!

Entrepreneurial Challenges

IDEA CHALLENGE
Ideen ins Rollen bringen!
Get your ideas moving forward!

Wir schaffen Wert
Let's create value!

OK
 OK

HERO CHALLENGE
Du bist mein Held
You're my hero

OK

EMPATHY CHALLENGE
Meine Gefühle – Deine Gefühle
My feelings – Your feelings

OK

STORYTELLING CHALLENGE
Kreativ Geschichten erzählen
Creative storytelling

OK

BUDDY CHALLENGE
Anderen Mut machen
Empower others!

OK

MY COMMUNITY CHALLENGE
Gemeinsam Probleme lösen
Solving problems together

OK

MY PERSONAL CHALLENGE
Mein Preis- und Wertgefühl entwickeln
What's it worth?

OK

LEMONADE STAND CHALLENGE
Verkaufen macht Spaß
Selling is fun

OK

PERSPECTIVES CHALLENGE
20 Euro auf der Spur
Tracking 20 Euros

OK

TRASH VALUE CHALLENGE
Aus Alt mach Wert
Recycling adds value

OK

OPEN DOOR CHALLENGE
Spuren suchen
Find the way!

OK

DEBATE CHALLENGE
Reden wir!
Let's talk!

OK

REAL MARKET CHALLENGE
„Junior Manager/in“ werden
Becoming a „junior manager“

OK

START YOUR PROJECT CHALLENGE
Mein erstes Projekt
My first project

OK

EXTREME CHALLENGE
Ziele im Sport erreichen
Setting and achieving goals in sports

OK

BE A YES CHALLENGE
Meine Stärken
My strengths

OK

EXPERT CHALLENGE
Lernen lernen
Learning to learn

OK

VOLUNTEER CHALLENGE
Freiwillig helfen
I can volunteer

OK



Entrepreneurs shape the future

Foster the entrepreneurial competencies of youth with our challenges



Start in your classroom

Find your challenge

Apply filters to quickly find the right challenge

[See challenge overview](#)

Level 

Duration 

Areas Of Focus 

Challenge Family 

[Reset filters](#)

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40 out of 40 challenges found



**Contact – Facebook/Linkedin
Johannes Lindner Vienna**

**www.youthstart.eu
johannes.lindner@kphvie.at**