



INDONESIA DEVELOPMENT FORUM

INSPIRE • IMAGINE • INNOVATE



KNOWLEDGE
SECTOR INITIATIVE



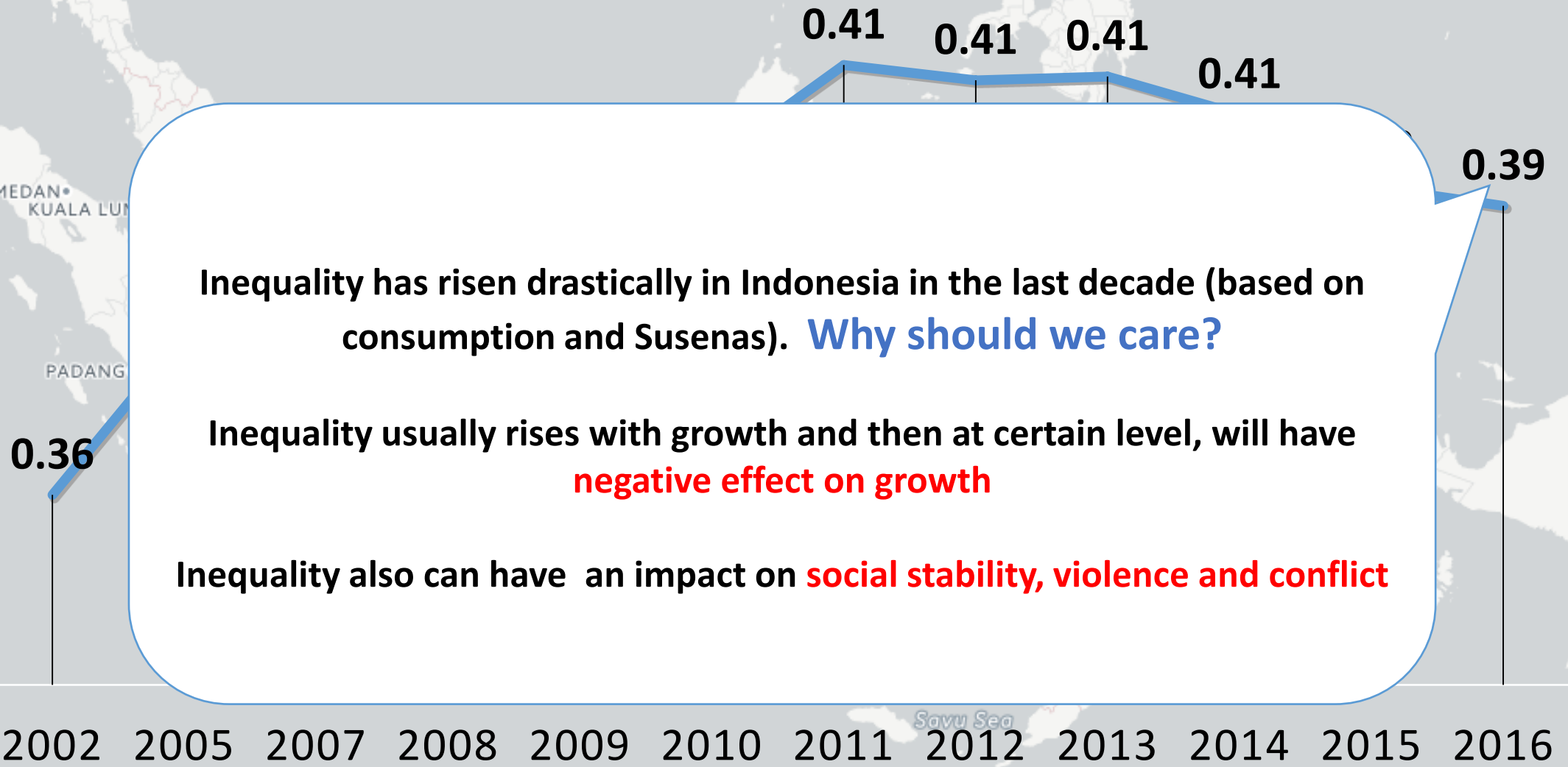
Indonesia Development Forum 2017

Fighting Inequality for Better Growth

Jakarta, 9-10 August 2017

Mari Pangestu
FEBUI and CSIS, Jakarta

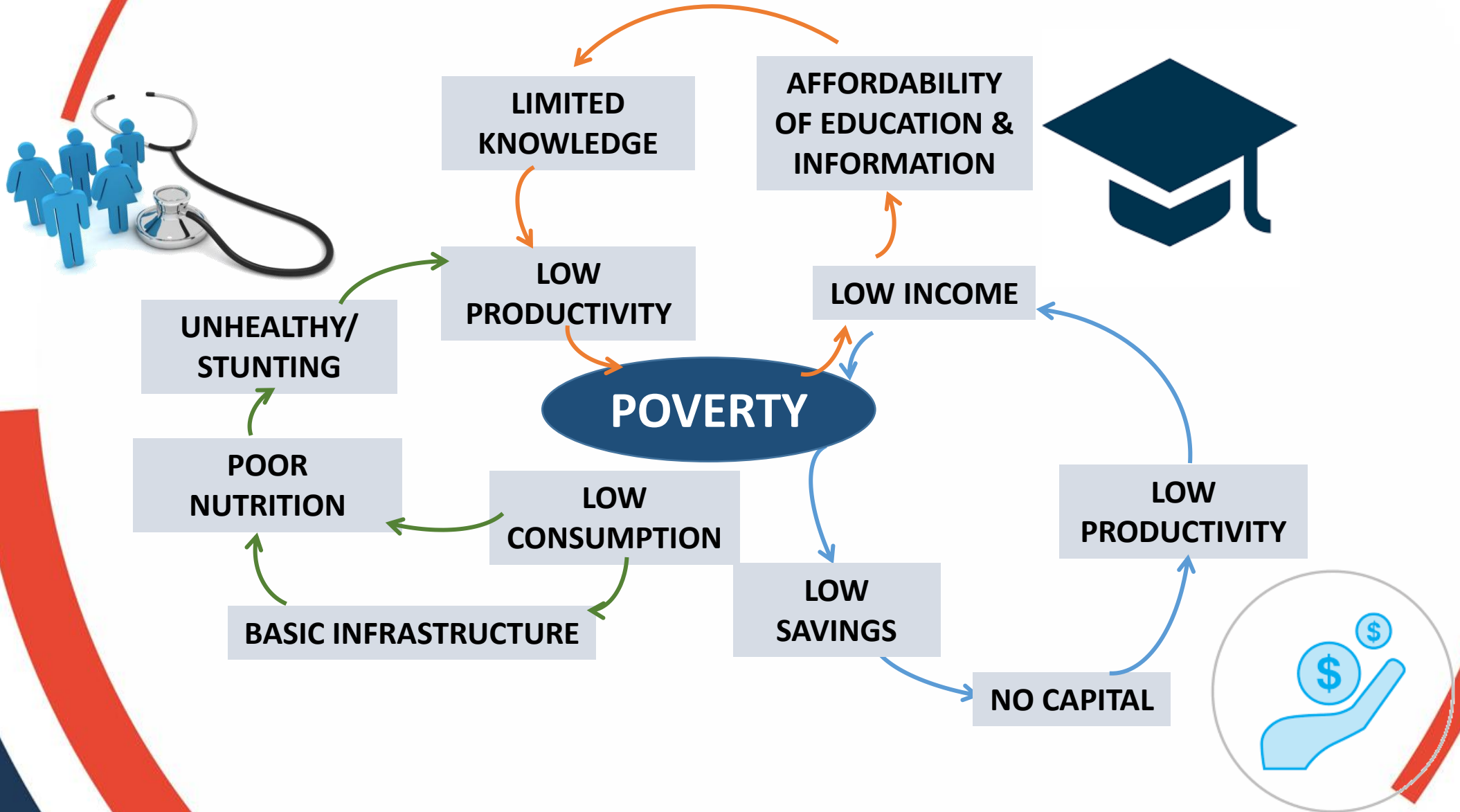




Main causal factors of Inequality: multidimensional

1. Quality of growth (boom, structure)
2. Diff: Education, 40% Birth Cond, basic services
3. Job Opportunities (Rigidities in Labor Market)
4. Vulnerability to shocks





PROGRAMS TO ENSURE EVERYONE'S QUALITY OF LIFE

WELL-TARGETED FOR EFFECTIVENESS



**COMPREHENSIVE, HOLISTIC AND
SYSTEMATIC**

LONG-TERM TO HAVE LASTING IMPACT



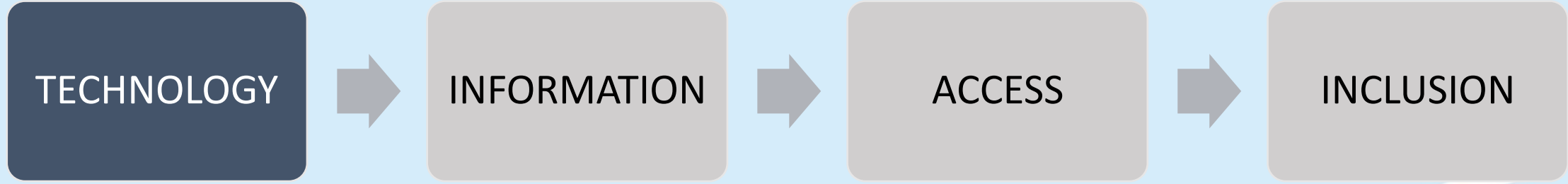
13,000 pasar rakyat, 13 juta pedagang dan 60 persen konsumen tetap belanja di pasar rakyat



**TRANSFORMASI
MENUJU
PASAR RAKYAT YANG
MODERN**



THE ROLE OF TECHNOLOGY

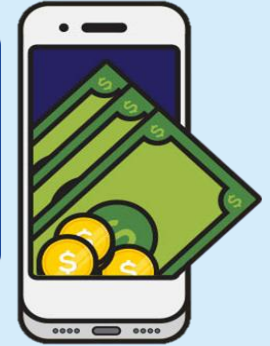


Online platform opens market access

ABILITY TO
SEARCH INFO



ABILITY TO
SHARE INFO



More inclusive

Meet our new source of foreign exchange receipt: **Desainer Kampung (99 DESIGN)**



- Most of them are **self-taught**, humbly refer themselves as “logo crafter” instead of designers
- Most designers have other jobs as farmers, construction workers, even head of sub-village (kepala dusun) with relatively **low-level education**
- **Do not speak English**, use Google Translate to communicate with clients and to pitch in contests
- **Earn 200-2000 USD per month** (while regional minimum wage rate is approximately 100 USD per month).
- Mostly get payments through **shared PayPal account** (difficulty in getting credit card)

Make a difference: begin with yourself



THANK YOU

