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Inequality has risen drastically in Indonesia in the last decade (based on consumption and Susenas). **Why should we care?**

Inequality usually rises with growth and then at certain level, will have negative effect on growth.

Inequality also can have an impact on social stability, violence and conflict.
Main causal factors of Inequality: multidimensional

1. Quality of growth (boom, structure)

2. Diff: Education, 40% Birth Cond, basic service

3. Job Opportunities (Rigidities in Labor Market)

4. Vulnerability to shocks
LOW INCOME
AFFORDABILITY OF EDUCATION & INFORMATION
LIMITED KNOWLEDGE
LOW PRODUCTIVITY
LOW INCOME
POVERTY
BASIC INFRASTRUCTURE
POOR NUTRITION
UNHEALTHY/STUNTING
LOW CONSUMPTION
LOW SAVINGS
LOW PRODUCTIVITY
NO CAPITAL
PROGRAMS TO ENSURE EVERYONE’S QUALITY OF LIFE

WELL-TARGETED FOR EFFECTIVENESS

LONG-TERM TO HAVE LASTING IMPACT

COMPREHENSIVE, HOLISTIC AND SYSTEMATIC
13,000 pasar rakyat, 13 juta pedagang dan 60 persen konsumer tetap belanja di pasar rakyat
THE ROLE OF TECHNOLOGY

TECHNOLOGY → INFORMATION → ACCESS → INCLUSION

Online platform opens market access

ABILITY TO SEARCH INFO

ABILITY TO SHARE INFO

More inclusive
Meet our new source of foreign exchange receipt: Desainer Kampung (99 DESIGN)

- Most of them are self-taught, humbly refer themselves as “logo crafter” instead of designers
- Most designers have other jobs as farmers, construction workers, even head of sub-village (kepala dusun) with relatively low-level education
- Do not speak English, use Google Translate to communicate with clients and to pitch in contests
- Earn 200-2000 USD per month (while regional minimum wage rate is approximately 100 USD per month).
- Mostly get payments through shared PayPal account (difficulty in getting credit card)
Make a difference: begin with yourself

- Government
- NGOs
- Businesses
- Individuals
THANK YOU