

INDONESIA

1st - 14th Nov
Bali



**KHOIRUN
NISA**

Background

1 High Level of Unemployment

7 Million People are unemployed

15% are YOUNG WOMEN (around 1 million)

11.41 % are vocational graduates

Poverty Rate:

Papua 27%

West Papua 25%

Source data: BPS, 2018; ILO, 2017

2 Low Level of Human Development Index (HDI)

3 Bonus Demography, Creative Economy, Mobile and Internet Penetration



Sorong

Yapen Islands

Jayapura

Fakfak

Boven Digoel

Merauke



Our Approach

1



Business Incubation

2

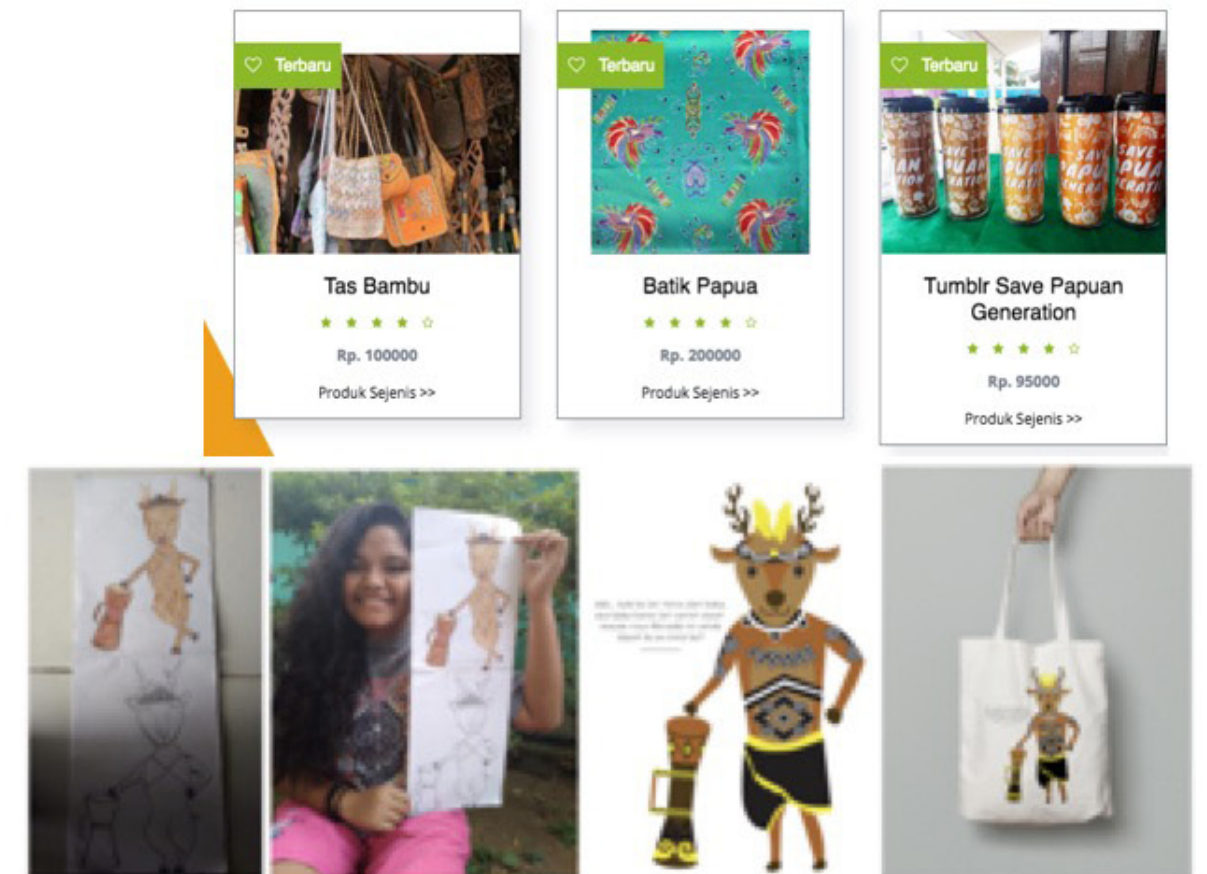


Capital & Product Development

3



**Access to Market
(kitongbisa.com)**



Where are We Today?

PROTOTYPE 1

Kitong Bisa Bisnis Bootcamp

200 students in Aceh
and West Papua

\$12,500 AGS **Grant**

Oct - Dec 2017

FIRST SALES

May 2018

PROTOTYPE 2

www.kitongbisa.com

Platform Beta Launch

Dec 2018

PROTOTYPE 4

Greenpreneur: From Trash to Cash

Business and Upcycle Training for
youth and women in Sorong to
innovate new products

June - December 2019

Mar 2018

GRANT

Received
\$5,000 grant
from University
of Melbourne

Aug 2018

FIRST WHOLESALES SALE

Jan 2019

PROTOTYPE 3

Kitong Bisa Bisnis Bootcamp

150 students in Papua
and West Papua

\$5000 Unimelb Grant

May 2019

GRANT

Received \$5,000 grant from
University of Melbourne

Social Impacts



Number of Youth trained

350+



Number of Women trained

20



Generating New Income Source



Number of business center opened

3

locations



Sustaining Impacts

Partnership



Leveraging our channels



Increasing our Customers & Users

