



**SAVIRA LAVINIA
RASWARI**

IDE AWAL

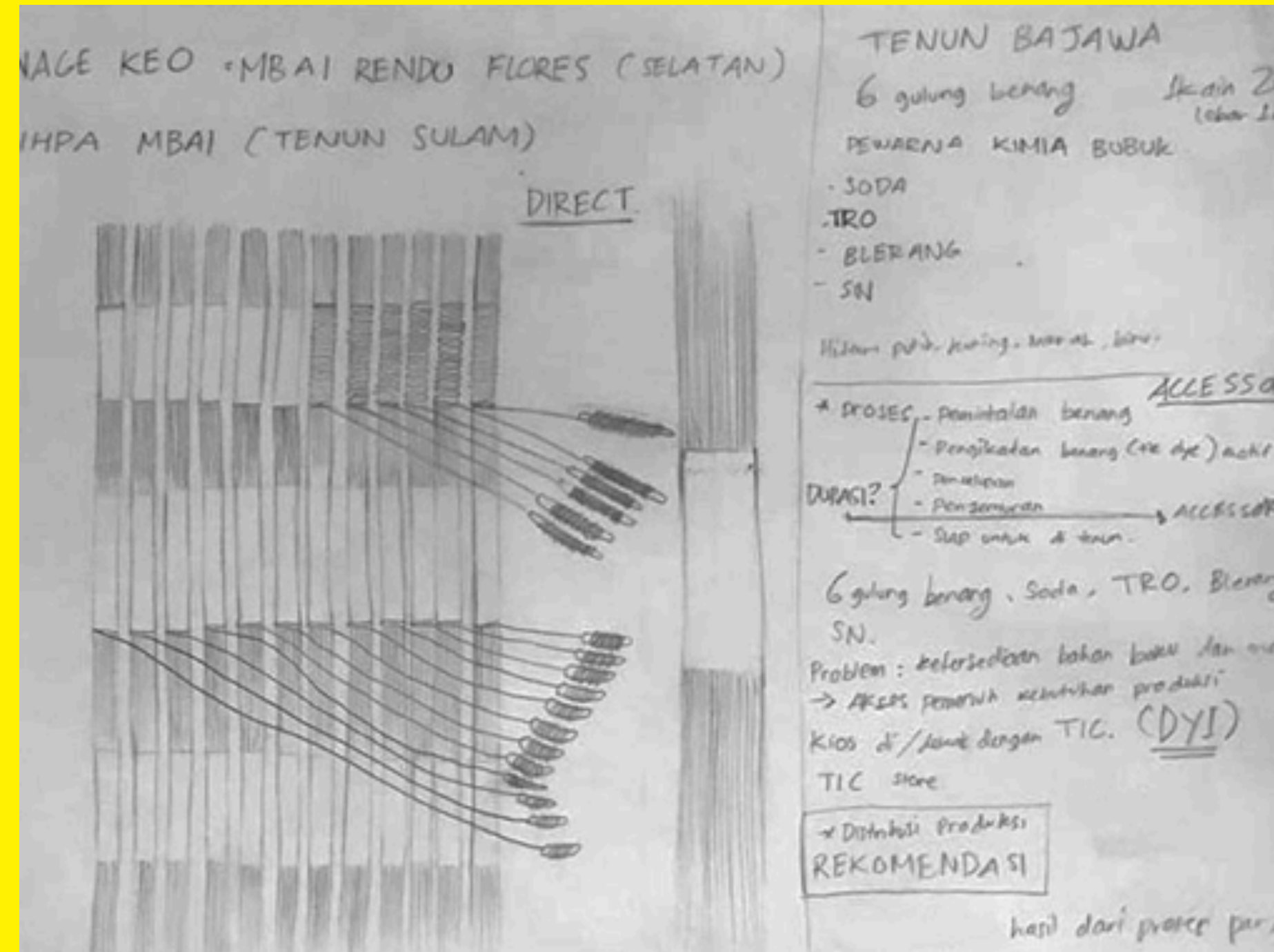
Co-design to Support Village Empowerment in Ngada, East Nusa Tenggara

MENA
INDONESIA

menaindonesia.com



PENGEMBANGAN



CREATING “RESPONSIBLE LIFESTYLE PRODUCT”

“Designing culturally-inspired products made collaboratively with local artisans. [...] All of our tenun accessories are handmade with natural dyes.”

While “Experience Journey” dedicated to empowering local identity and local economy by connecting it with cultural tourism – where the community become main actor – the next stage is to create collections of product that bundling in MENA as cultural brand.



LESSON





THE MULTIPLE IMPACT

