



**INDONESIA
DEVELOPMENT
FORUM 2019**
INSPIRE • IMAGINE • INNOVATE • INITIATE



**KNOWLEDGE
SECTOR INITIATIVE**



Australian Government

Strategic Partnership for Digital Technology Development → Companies & Social Enterprises

Maria R Nindita Radyati, PhD
Executive Director CECT Trisakti University





CSR ???



Cuma Soal Rupiah

Cuma Sosial Ranahnya

Candu Sandera Racun





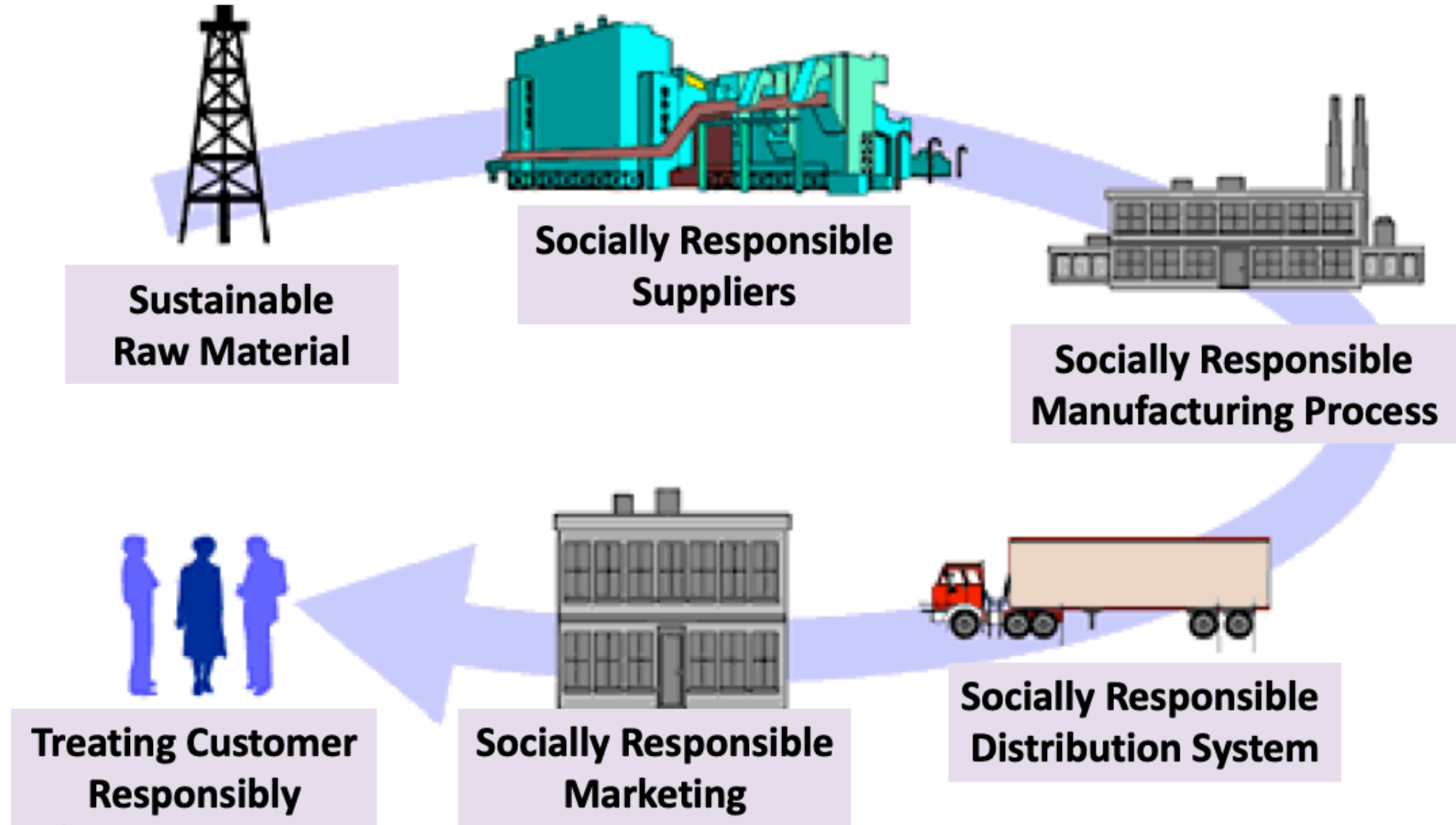
CSR is NOT the way you distribute profit (Radyati, 2014)

~~Giveaway!~~





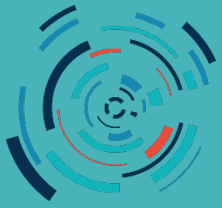
CSR is The way you MAKE profit in responsible and sustainable ways (Radyati, 2016)*





Opportunities

- **State-owned Enterprises:** PKBL (Program Kemitraan dan Bina Lingkungan) → Partnership Program (Soft Loan) and Non-Economic CSR Programs
- **Banking Industry:** Sustainable Finance → provide loans for MSME
- **Private Enterprises:** CSR Programs



Ini adalah Anda

- Tidak punya skill bertani ❌
- Tidak punya lahan ❌
- Punya dana untuk investasi ✅

YOU have Money
But no skill and land
For farming



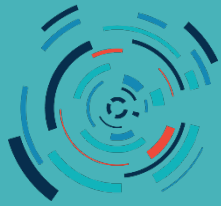
Solusi berinvestasi
bagi
Anda yang ingin
mendapat profit
sekaligus
meningkatkan
dampak lingkungan



Ini adalah Petani

- ✅ Punya skill bertani
- ❌ Tidak punya lahan
- ❌ Tidak punya modal

FARMERS
Have skills
No land



Beli bibit

Telusuri semua bibit kami.
Pilih benih yang tepat
sesuai dengan budget dan
expected return yang
paling menarik bagi Anda

Buy Seeds



Pantau perkembangannya

Dapatkan update foto,
tinggi, dan komentar
terbaru dari para surveyor
yang kredibel di lapangan
secara real time di fitur
Monitoring Tanaman

Monitor the development
memonitor tanaman Anda
di lapangan langsung



Jual hasil panennya

Semua hasil panen akan
dijual ke partner yang
telah bekerjasama dengan
iGrow

Sell the products



Dapatkan bagi hasil

Semua hasil penjualan
akan kami rangkum dalam
laporan keuangan yang
lengkap dan bersiaplah
menikmati hasil investasi
berdampak Anda

Profit Sharing



Perluas Akses Pasar ke Industri



Budidaya Bertani dan Pelatihan Terpadu Untuk Petani



Sarana Produksi Tani



Pinjaman Lunak





INDONESIA
DEVELOPMENT
FORUM 2019
INSPIRE · IMAGINE · INNOVATE · INITIATE

Opportunities from CSR of Banking Industry

- **Bank Indonesia (PBI) Regulation no. 17/12/PBI/2015:**

Loan

For Micro

Small

Medium

Enterprise

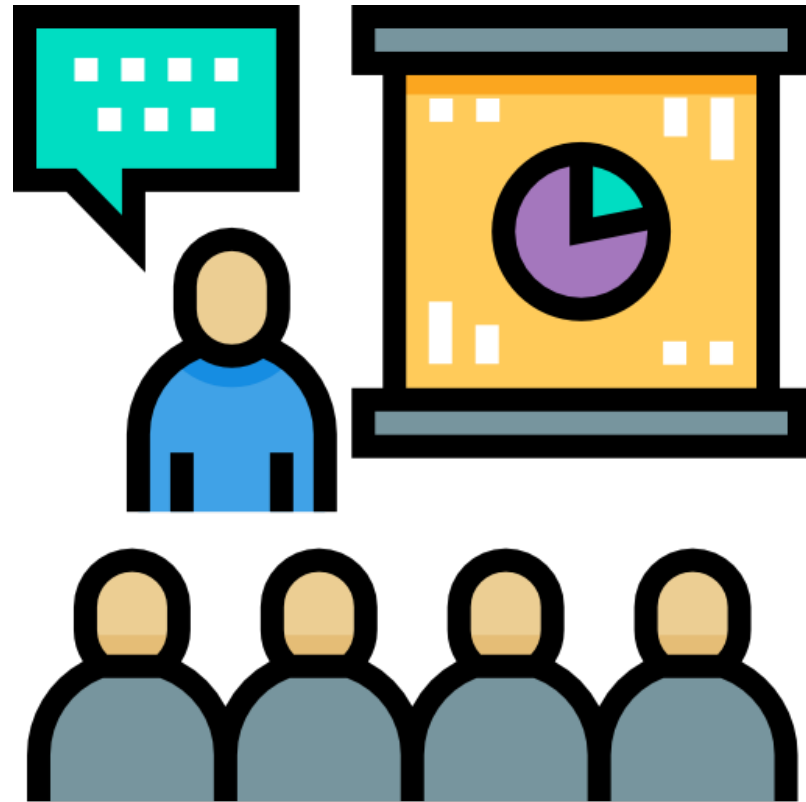
=

20%



INDONESIA
DEVELOPMENT
FORUM 2019
INSPIRE · IMAGINE · INNOVATE · INITIATE

SANCTIONS



<https://hrdailyadvisor.blr.com/2019/04/05/more-steps-for-designing-an-effective-mentorship-program/>



DBS Foundation Social Enterprise Grant



We offer grants between SGD 50,000 and SGD 250,000 to social enterprises who have a product market fit, demonstrated traction in sales and revenue, clear social impact and are ready to scale up.

We fund social enterprises registered and operating in:



China



Hong Kong



India



Indonesia



Singapore



Taiwan

We offer grants between SGD 50,000 and SGD 250,000 to social enterprises who have a product market fit, demonstrated traction in sales and revenue, clear social impact and are ready to scale up.



<https://bizxpert.com/5-business-skills-every-freelancer-should-master/>

Sustainable Livelihood Program "Radyati Model" (2019)

In-Class
Entrepreneurship
Training



Mentorship
Program



Technical Skill*

- Culinary
- Creative/ handicraft
- Craft
- Garment
- Convection
- Agriculture
- Fisheries
- Traditional Dance, etc.

* Depends on the needs/
specialization of the
Community

Via CSR Programs



Via Digital Technology

Value Chain Program Development

Sustainability of the Supply – Input – Process – Output – Access to Customers
(Commercialisation)



**INDONESIA
DEVELOPMENT
FORUM 2019**
INSPIRE · IMAGINE · INNOVATE · INITIATE



*Kementerian PPN/
Bappenas*



Australian Government

**Thank You
email to:
maria.radyati@gmail.co
m**