### YOHANES SUGIHTONONUGROHO



- O Little to no access to helpful information.
- O Limited alternative non-bank financing system.
- O Non supporting ecosystem for small-holder farmers.

# We agree that the market size and opportunity is **huge**.

Agriculture sector is a \$450B industry, still operating with conventional model

40 Mil

Worker in Agri Chain

**78%** 

are Unbankable

41%

of Total Labor Force

\$1500 - \$5000

Avg Loan / Borrower

**13.5%** 

Contribution to GDP



#### OUR VISION

#### Revolutionizing Indonesian Farmers

OUR MISSION



EMPOWERING farmers to be AGROPRENEUR

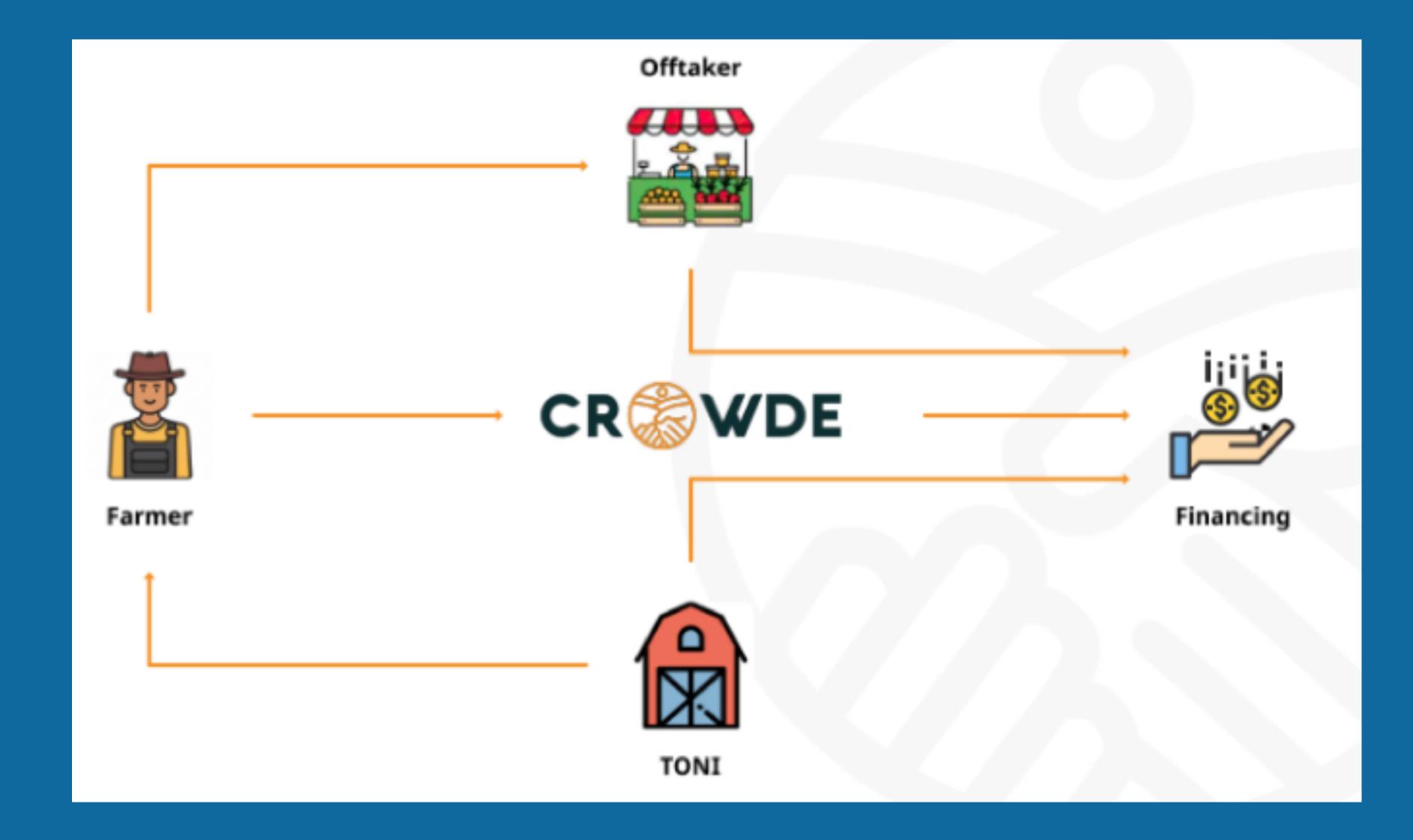


Creating an EFFICIENT AGRICULTURE ECOSYSTEM



Be the TRUSTED CROWD-LENDING PLATFORM with the spirit of MUTUAL COOPERATION

### HOW CROWDE HELPS FARMERS



# OURDREAM

