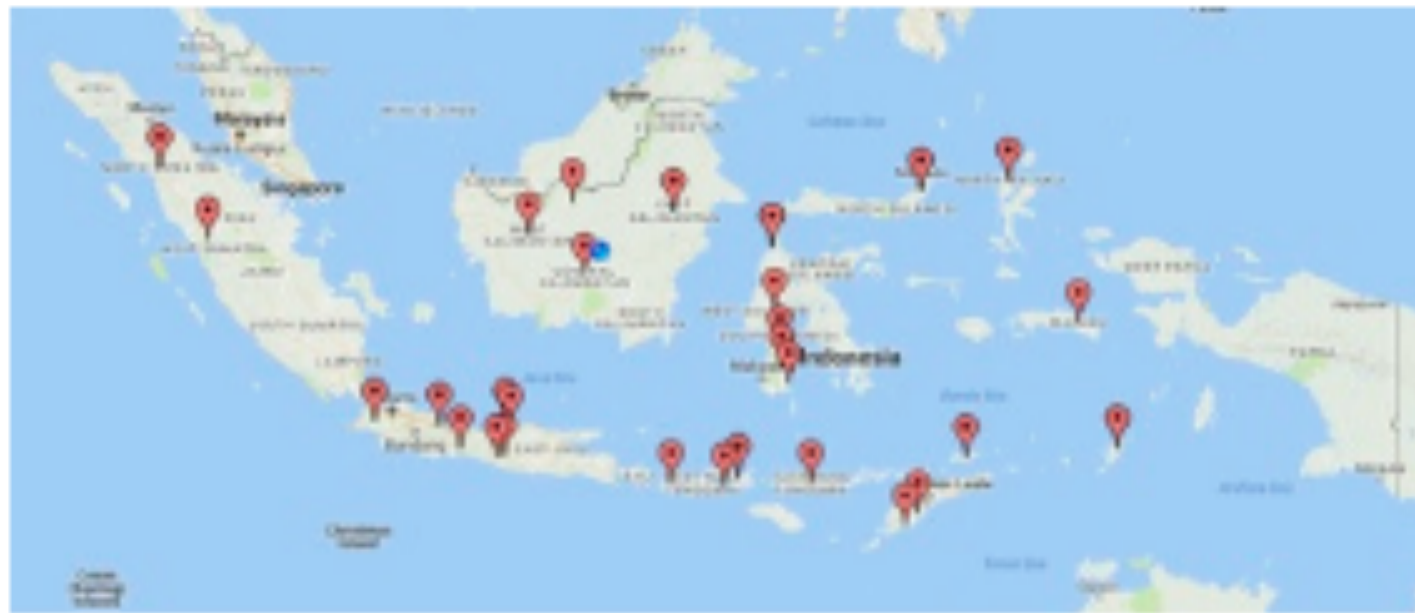


A black and white portrait of a woman with long, dark, wavy hair. She is smiling and looking towards the camera. Her right hand is resting against her forehead. She is wearing a light-colored, vertically striped button-down shirt. The background is a plain, light color.

NICKY CLARA

Indonesia Overview



28 of 35 province in Indonesia produces their own woven ethnic fabrics (AM, 2017)

3 of 5

Local Weavers find difficulties in selling their fabric

“NO”

The answer from the local weavers whether they wants their daughters to be a weaver or not



Source: Pattiro.org

15%

of the world population are PWDs

10 M

PWDs in Indonesia

Sulawesi

The highest PWDs population in Indonesia

30%

only of PWDs in working age are employed



Business Overview

Tenoon is an Indonesian **social enterprise** that produces goods from woven fabrics. They are purchased directly from local weavers through a fair trade approach and employs persons with disabilities to help them in manufacturing.

weaving the culture beyond boundaries



PRESERVING THE CULTURE



INCLUSIVE EMPLOYMENT



FAIR-TRADE PARTNERSHIP



Our **Vision:**

To be an inclusive place for everyone to creatively collaborate without boundaries



purchases woven fabric from local weavers as the partners



engage with disabled people and marginal community



giving training to disabled and marginal community



sell the products (online and offline)



manufacturing the products



sustainability

What We Do (Our **Mission**):

Fair-Trade Approach

- Empowering local weavers through regular orders of their woven fabrics
- Payment in Fair Price

Inclusive Employment Opportunity

- Employs Persons With Disabilities (PWDs)
- Partnering with vendors who employ PWD employees

Educating Through Products

- Introducing various Indonesian woven fabrics through innovative products
- Increasing awareness about inclusivity

2,500+
Products Sold

95%
Indonesia Market

3%
United Kingdom Market

2%
Australia & Asia Market

9
Local Weavers as
Partners

6
Villages

3
PWDs Employees

4
Team Members

Growth & Impact

B2B Customers:

- Travel and Hospitality Industries



- Tech Industries



- Government Agency and NPO/NGO





proudly
wear
your
culture
with
tenoon

For every purchase of Toelis, you donates two books for students in needs

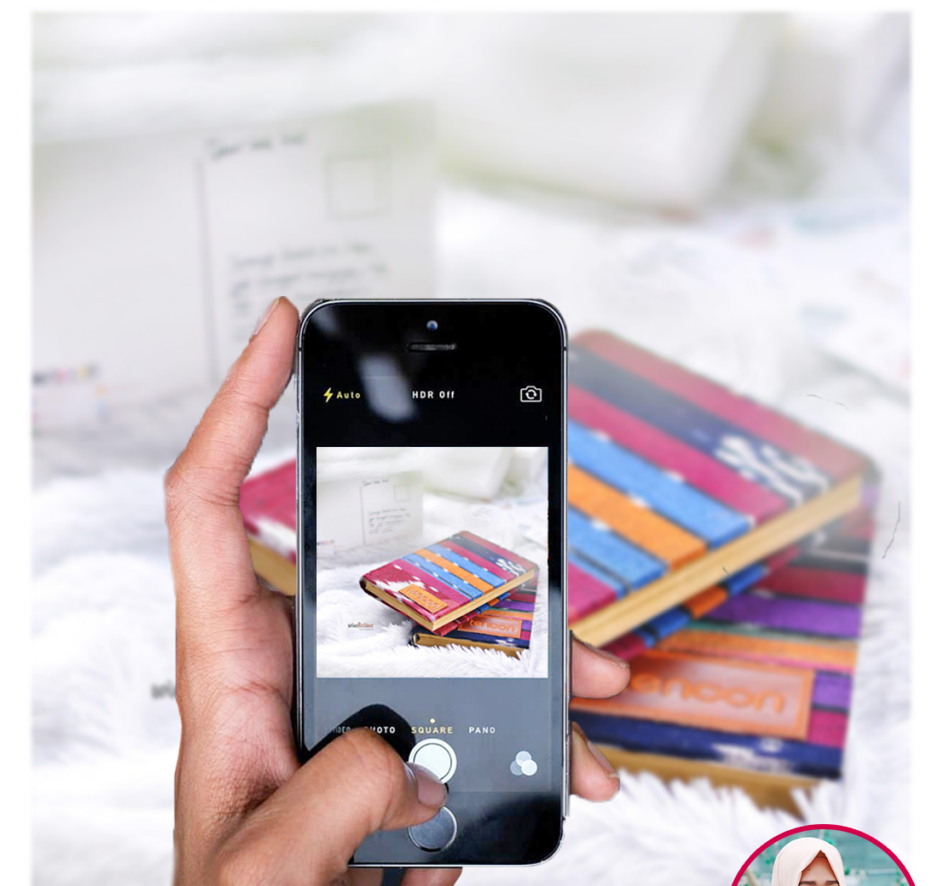
BUY ONE, GIVE TWO

tenoon

Campaign



FREE MOBILE PHONE PHOTOGRAPHY WORKSHOP



Terbuka untuk semua teman-teman difabel di kota Makassar.

Minggu, 15 April 2018
09.00-12.00 AM

Sepetak Ruang / Secangkir Kopi
Jl. Hertasning Utara II no. F28, Makassar

Narahubung :
0858 4658 7273 (Murtadhi)



Winarni K.S
(@winslicious)