

INCLUSIVE DIGITAL ECONOMY ACCELERATOR SPACE

IMAGINE FOSTERING SOCIAL ENTERPRISES



About British Council

- We are the UK's international organization for cultural and educational opportunities.
- We create friendly knowledge and understanding between the people of the UK and other countries.
- We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.
- Founded in **1934**, we are a UK charity governed by Royal Charter and a UK public body



- British Council builds links between UK people and institutions and those around the world, helping to **create trust** and lay foundations for **prosperity** and **security** around the world.
- The British Council work with **over 110 countries** across the world in the fields of

Arts



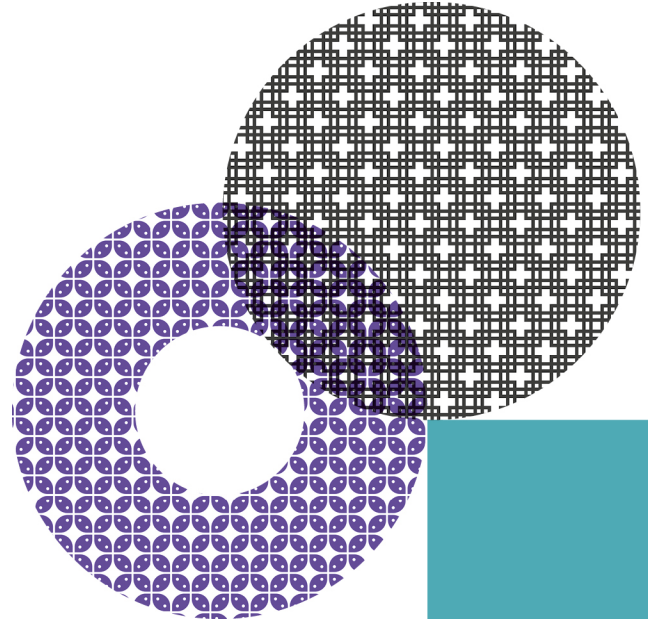
English



Education



Society

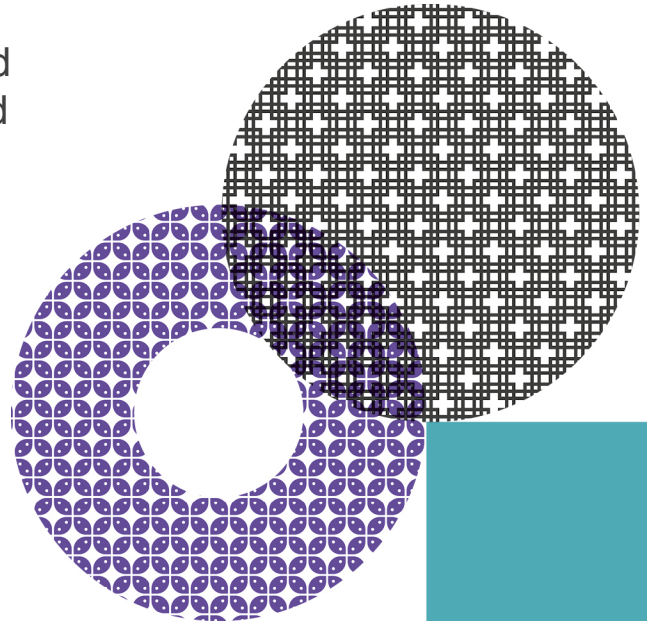


“More than one-third of youth in the emerging and developing world live in extreme or moderate poverty despite having a job, underscoring the high incidence of poor-quality jobs among young employed people... Unless immediate and vigorous action is taken, the global community confronts the grim legacy of a lost generation”

– ILO, World Employment Social Outlook – Trends for Youth (2016)

“It is hardly surprising that rising inequalities have translated into growing political disaffection, anti-market sentiment and disenchantment with globalisation... If we want to save openness and interconnectedness of people and places, we need to re-write the rules of the economic system to make them work for everyone. We also need to bring back fairness.” – OECD, Time to Act:

Making Inclusive Growth Happen (2017)



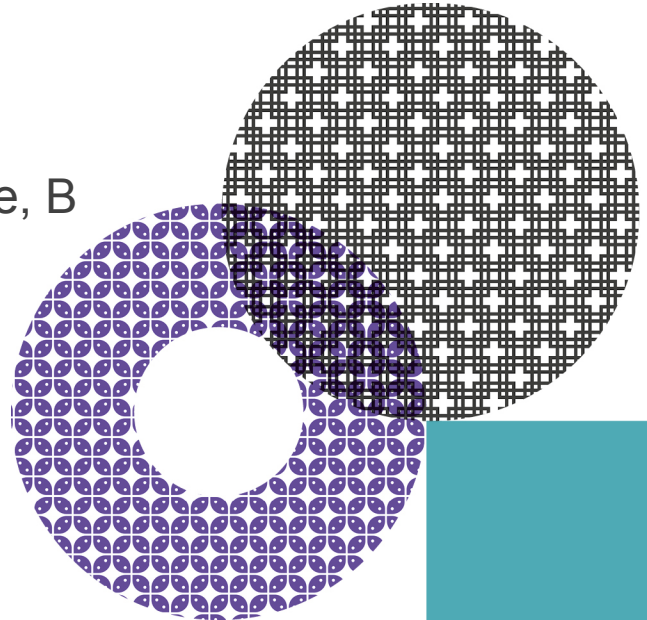
Since of global financial crisis in 2018, there have been to two phenomenon that have developed significantly:

Revolutionary development of technology – including Artificial Intelligence and Fast Internet –give opportunities and options for making life better, solving social problems and address pressing issues

An increasingly social economic system which provides alternative finance –sharing economy, Cryptocurrency, Blockchain, creating shared value, B Corps, the rise of Social Entrepreneurship

Prof. A. Prasetyantoko

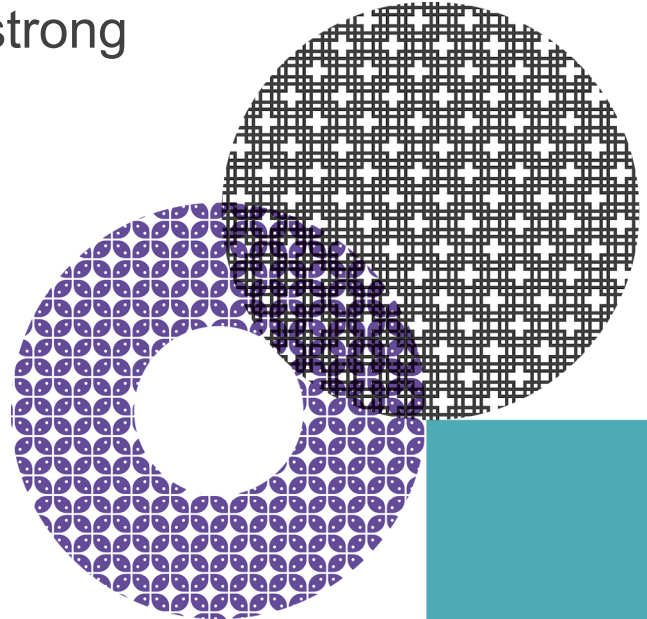
Menggagas Pembelajaran Kewirausahaan Sosial, 2018



CONTEXT:

Invention and technology such as advanced robotics, 3D printing, driverless cars also signifies that technology will eventually replace manpower.

Millennials are looking for job in sector with strong missions, values and experiences.

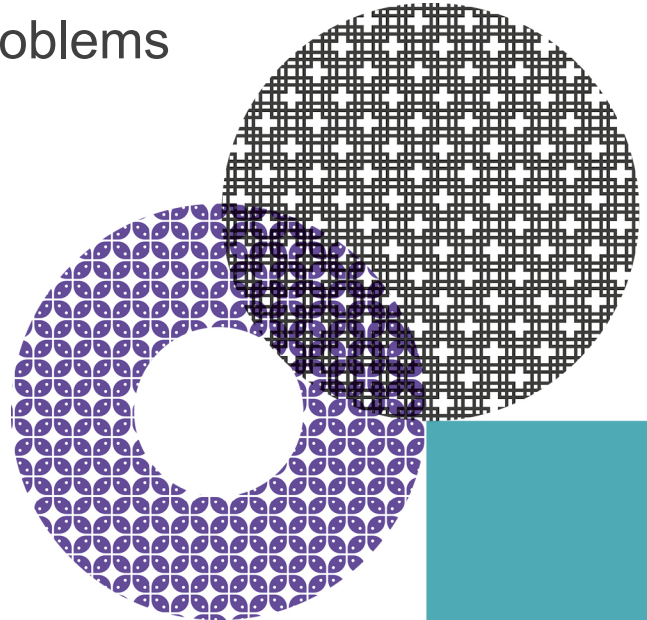


- Technology helps solve social problems and accelerate the provision of solution and service, but it is not automatic, as technology is neutral tools
- Technology also replace some jobs,
- Creativity, innovation needed to create future jobs can't be done by machine
- Strong value and social impact to solve problems

Creativity& Innovation, Social Entrepreneurship and Technology

Business is beyond financial return, but also about creating Social impact.

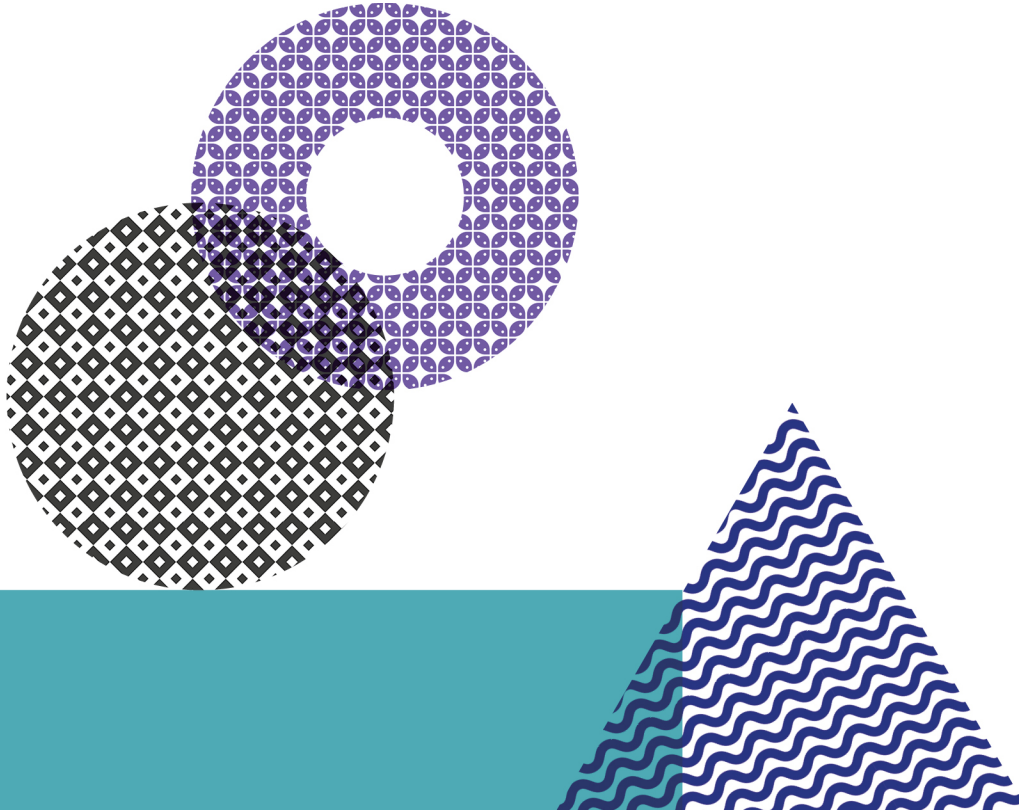
Stronger value preposition, greater impact, beyond output.



DICE

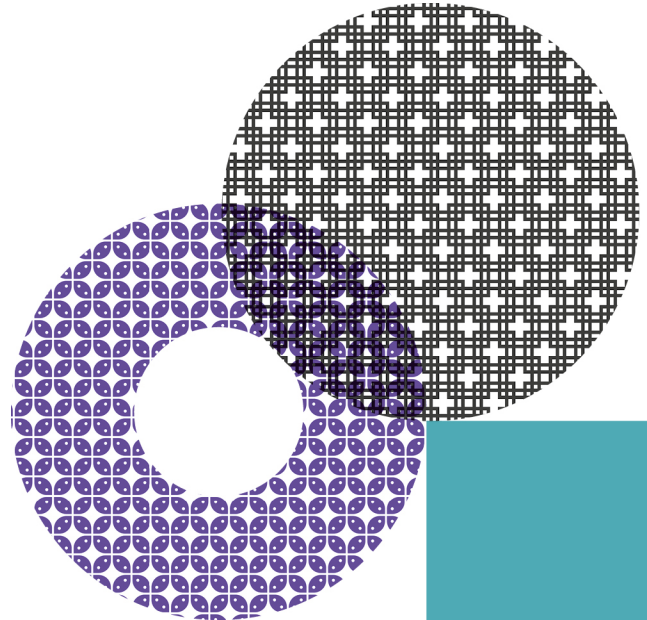
Developing
Inclusive
and Creative
Economies

Supporting the
growth of social and
creative enterprises



The DICE 'hypothesis' is that supporting development of creative and social enterprise is an effective way to address the issues of unemployment and unequal economic growth and build more inclusive societies.

DICE is very deliberately designed to rise to those challenges.



DICE is delivering global and in-country initiative at three levels of the economy.

SYSTEMIC

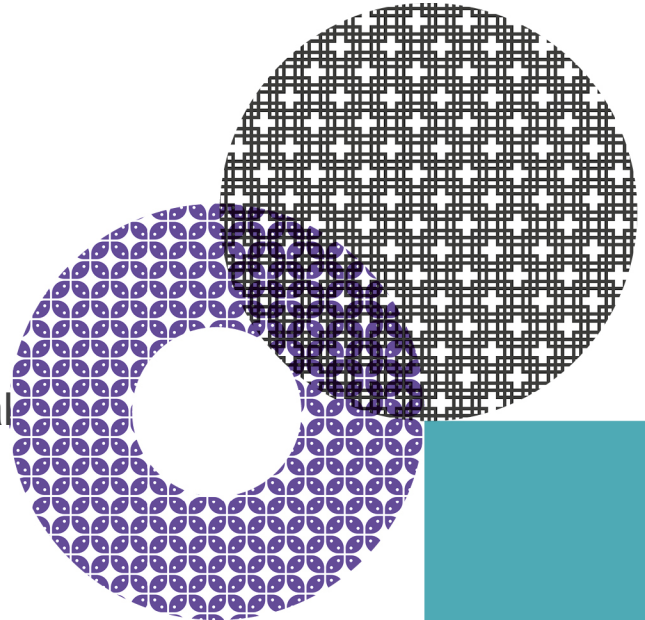
Creating an enabling environment through policy dialogue, network development, and research

INSTITUTIONAL

Strengthening creative and social enterprises and intermediaries through funding and collaborative projects

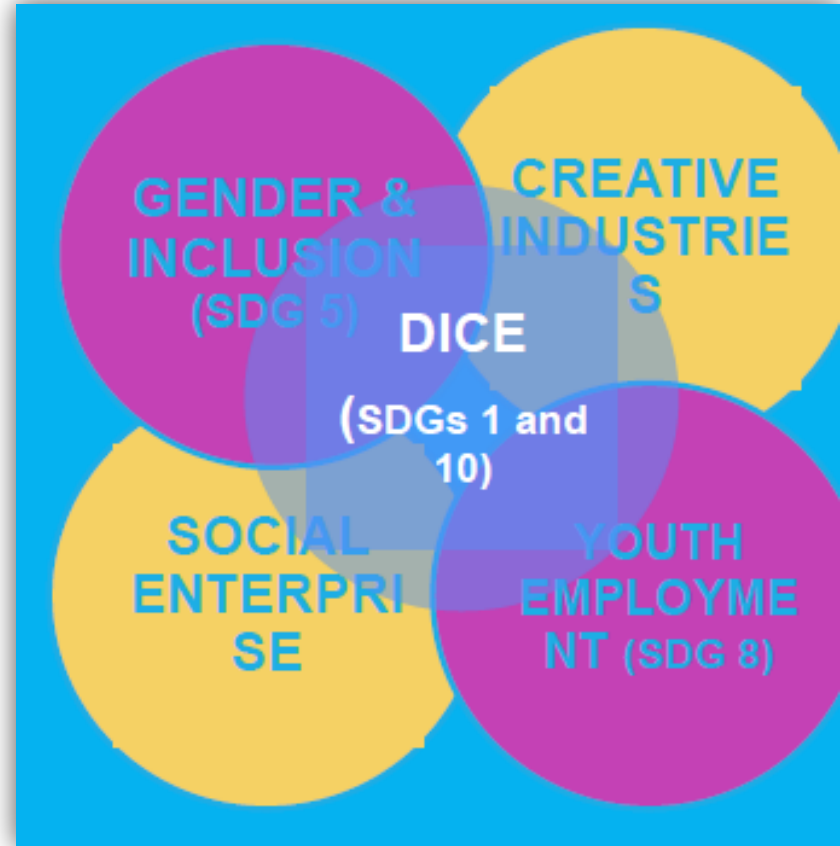
INDIVIDUAL

Offering training and mentoring to creative and social entrepreneurs with a focus on reducing barriers to participation for DICE target groups

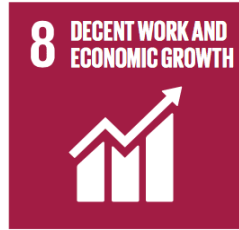


DICE supports interventions designed specifically to

- Empower women and girls
- Foster youth employment
- Support people with disabilities
- Other marginalised groups.



SUSTAINABLE DEVELOPMENT GOALS



The creative industries contribute **£76.9bn** to the UK economy and **1.8 million jobs**.

In 2011, **exports** by Creative Industries were valued at **£15.5bn**, accounting for **8%** of total UK service exports.

70,000 social enterprises contribute **£24bn** to the UK economy and sustain over **1 million jobs**.

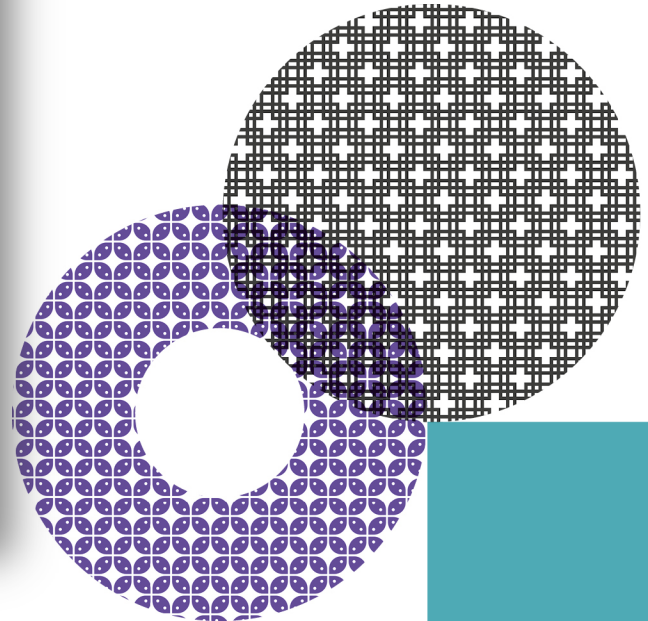


41% of the UK's social enterprises have **female CEOs** while 36% of the sector also has a **director with a disability**.

In the UK, SEs **outperform SMEs** in turnover growth, innovation and business optimism. And 25% of SEs are under three years old, **three times the proportion of start-ups** compared to SMEs (8%).



In the other DICE countries, evidence indicates that creative and social enterprises help to **reduce inequalities** and **create opportunities** for the DICE target markets.



Summary

Estimated number of Social Enterprise

The estimate number of SE in Indonesia is about **342,000** organisations while currently only for about 2,000 social enterprises identified

Business Objective



68% Sell product or services



58% Improving a particular community



49% Create more inclusive employment opportunities

Sectors

Top 3 sectors of social enterprises



22% Creative Industries



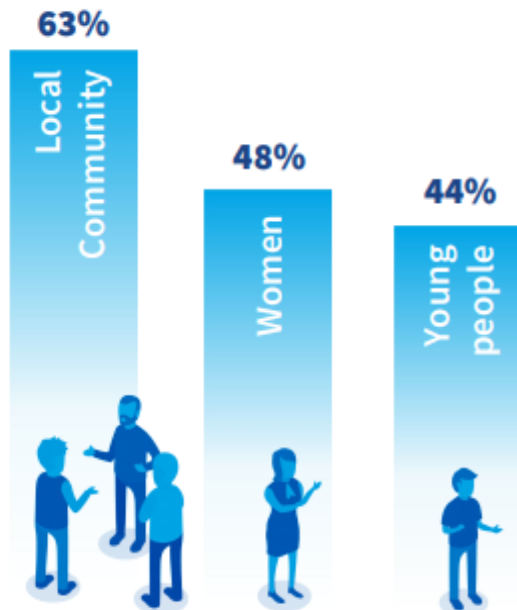
16% Agriculture & Fisheries



15% Education

Beneficiaries

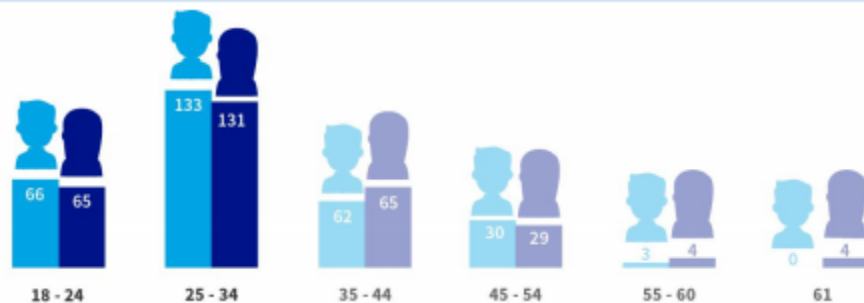
Top 3 beneficiaries of social enterprises



Summary

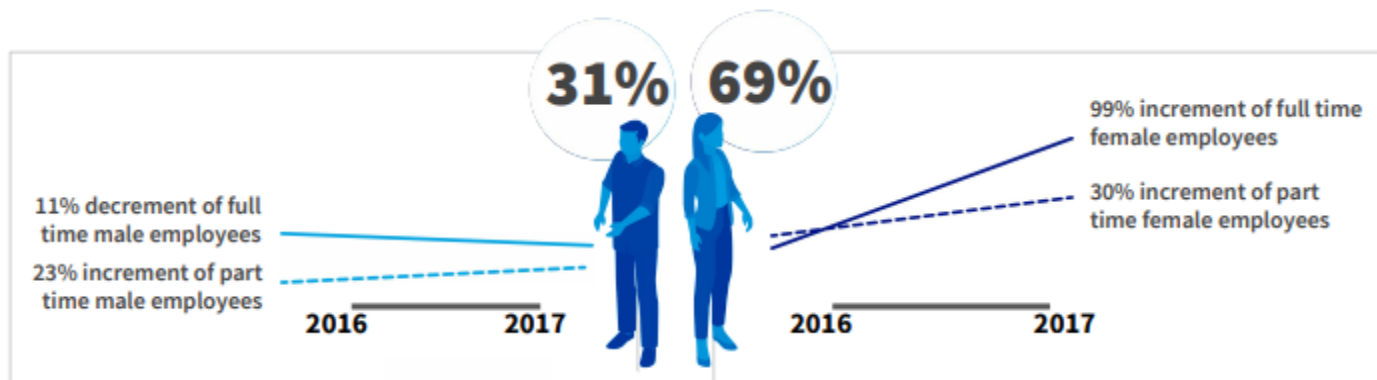
Social Enterprises Leadership in Age and Gender

Young leaders are dominating social enterprise sector and the number of men and women-led SE are nearly equal.



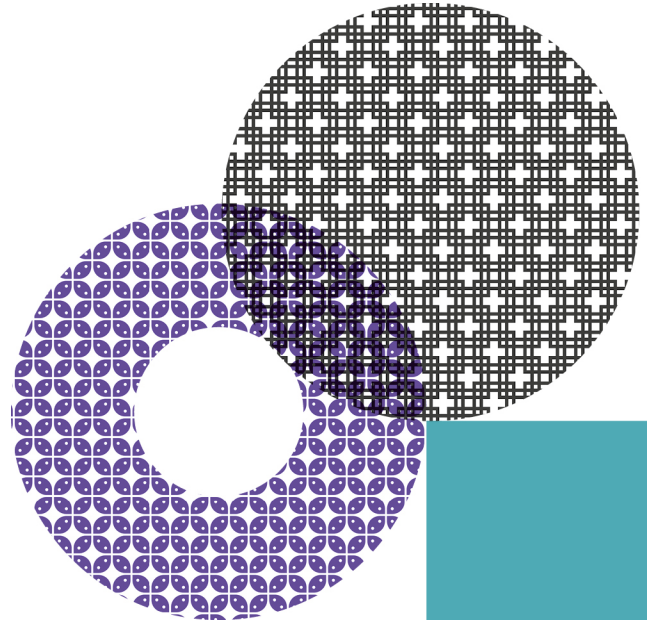
Employment

The workforce of social enterprise is increasing and dominated by women (69%). This is higher than the 57% women employment rate in the MSMEs sector.



Indonesia

- Kitabisa.com
- Change.org
- eFishery
- Amartha
- Pasar Laut
- Batik Fractal
- WeCare.id



Potential Contribution of Social Enterprises in Indonesia to Achieve SDGs



Our futures economy will be built on creativity and technology. With artificial intelligence taking over routine tasks, there will be immense opportunities for people who combine **creative, technical and social**— skills that are resilient to future automation.

Bakshi, Frey and Osborne “Creativity vs robots”.
Nesta UK, 2015

