



KANTOR STAF PRESIDEN  
REPUBLIK INDONESIA

# PREPARING INDONESIA'S HUMAN CAPITAL FOR THE FUTURE

## SOME POLICY DIRECTIVES

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## DEVELOPMENT FOCUS: HUMAN RESOURCE AS THE KEY TO UNLEASH COMPETITIVENESS

“Kalau SDM kita bisa kita *upgrade*, bisa kita keluarkan dengan kompetensi dan keterampilan yang baik, inilah modal kuat kita untuk bisa bersaing dengan negara-negara lain.”

*“If we could upgrade our human resource, if we could improve their competence and skills, they will become our strong capital to compete with other countries”*

“Prioritas utama semua Kementerian adalah pembangunan sumber daya manusia. Nanti kita akan bicara secara spesifik ini untuk kementerian terkait.”

*“The main priority for all ministries now is the development of human resources. We will proceed on this with relevant ministries accordingly.”*





# ALTHOUGH PRODUCTIVITY AND COMPETITIVENESS INCREASE, INDONESIA'S HUMAN CAPITAL STILL NEEDS TO BE IMPROVED

COUNTRY	GDP (US\$) <sup>1</sup> 2018, 191 countries	HCI <sup>2</sup> 2018, 157 countries	HDI <sup>3</sup> 2018, 189 countries	GTCI <sup>4</sup> 2018, 119 countries	GII <sup>5</sup> 2018, 126 countries	GCI <sup>6</sup> 2018, 137 countries
USA	1 (20,412,870)	24 (0.75-0.77)	13 (0.924)	3 (75.34)	6 (59.8)	2 (5.9)
China	2 (14,092,514)	46 (0.66-0.68)	86 (0.752)	43 (48.01)	17 (53.0)	27 (5.0)
Japan	3 (5,167,051)	3 (0.83-0.85)	19 (0.909)	20 (62.63)	13 (55.0)	9 (5.5)
Germany	4 (4,211,635)	11 (0.78-0.81)	5 (0.936)	19 (67.77)	9 (58.0)	5 (5.7)
UK	5 (2,936,286)	15 (0.77-0.79)	14 (0.922)	8 (73.11)	4 (60.1)	8 (5.5)
<b>Indonesia</b>	<b>16 (1,074,966)</b>	<b>87 (0.52-0.55)</b>	<b>116 (0.694)</b>	<b>77 (38.04)</b>	<b>85 (29.8)</b>	<b>36 (4.7)</b>

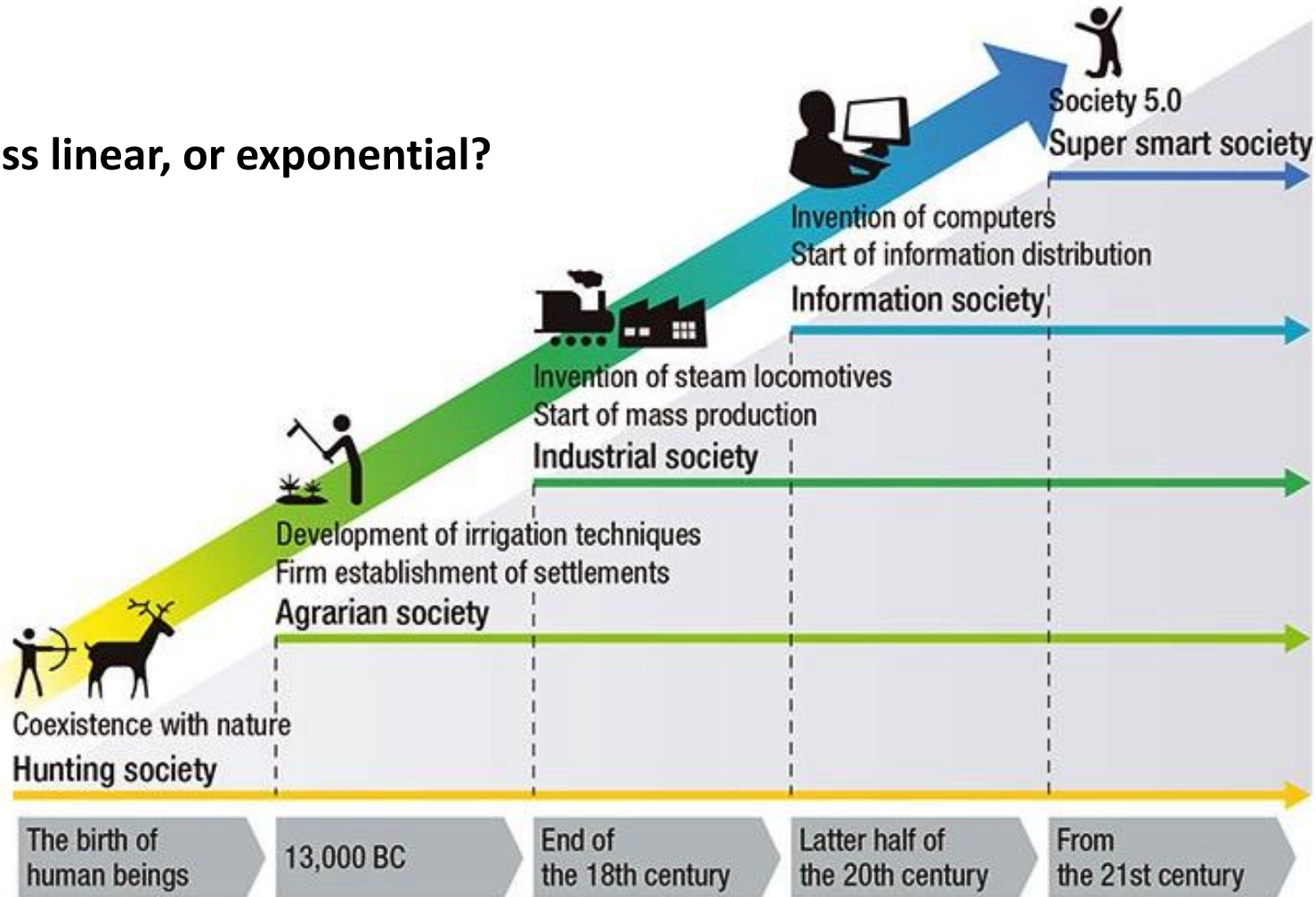
1. Top 5 Highest GDP and Indonesia in 2018. Gross Domestic Product Rank by IMF, (2018), [id.wikipedia.org/wiki/Daftar\\_negara\\_menurut\\_PDB\\_\(nominal\)](https://id.wikipedia.org/wiki/Daftar_negara_menurut_PDB_(nominal)).
2. The Human Capital Project by World Bank Group, The World Bank, (2018), Boston.
3. Human Development Indices and Indicators 2018 Statistical Update by United Nations Development Programme, (2018), New York.
4. The Global Talent Competitiveness Report 2018 by INSEAD, the Adecco Group, and Tata Communications (2013-2019), INSEAD, the Adecco Group, and Tata Communications, [www.insead.edu/global-indices/gtci](http://www.insead.edu/global-indices/gtci).
5. Global Innovations Index 2009-2010, 2014, 2015, 2016, 2017 & 2018 by Cornell University, INSEAD, and the World Intellectual Property Organization (2009-2018), Cornell University, INSEAD, and the World Intellectual Property Organization, [www.globalinnovationindex.org/](http://www.globalinnovationindex.org/).
6. The Global Competitiveness Report 2013-2014, 2014-2015, 2015-2016, 2016-2017 & 2017-2018 by World Economic Forum (2013-2018), World Economic Forum, [www.weforum.org/reports/](http://www.weforum.org/reports/).





# INDUSTRY 4.0 (AND SOCIETY 5.0) AS THE CONTEXT OPPORTUNITIES, CHALLENGES, AND SOME POLICY IMPLICATIONS

Is the progress linear, or exponential?



Economic and social innovation by deepening of Society 5.0

Source: Prepared based on materials from the Japan Business Federation (Keidanren)



# INDUSTRY 4.0 (AND SOCIETY 5.0) AS THE CONTEXT OPPORTUNITIES, CHALLENGES, AND SOME POLICY IMPLICATIONS



*When some of us struggle with problems caused by the digital connectivity ...*

*... some others are still fighting to get out from poverty*







# INDUSTRY 4.0 (AND SOCIETY 5.0) AS THE CONTEXT OPPORTUNITIES, CHALLENGES, AND SOME POLICY IMPLICATIONS

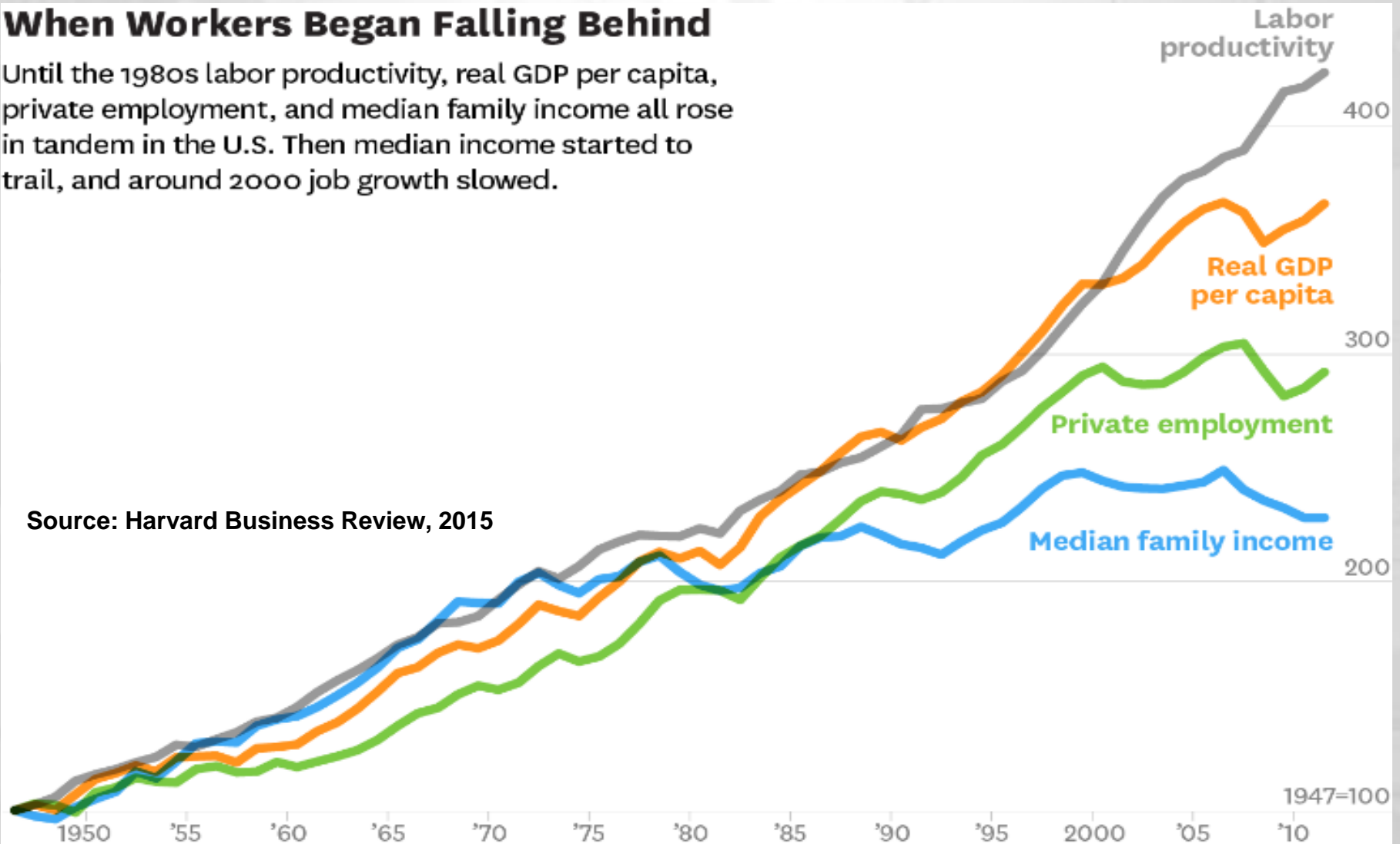




# INDUSTRY 4.0 (AND SOCIETY 5.0) AS THE CONTEXT OPPORTUNITIES, CHALLENGES, AND SOME POLICY IMPLICATIONS

## When Workers Began Falling Behind

Until the 1980s labor productivity, real GDP per capita, private employment, and median family income all rose in tandem in the U.S. Then median income started to trail, and around 2000 job growth slowed.



Source: Harvard Business Review, 2015

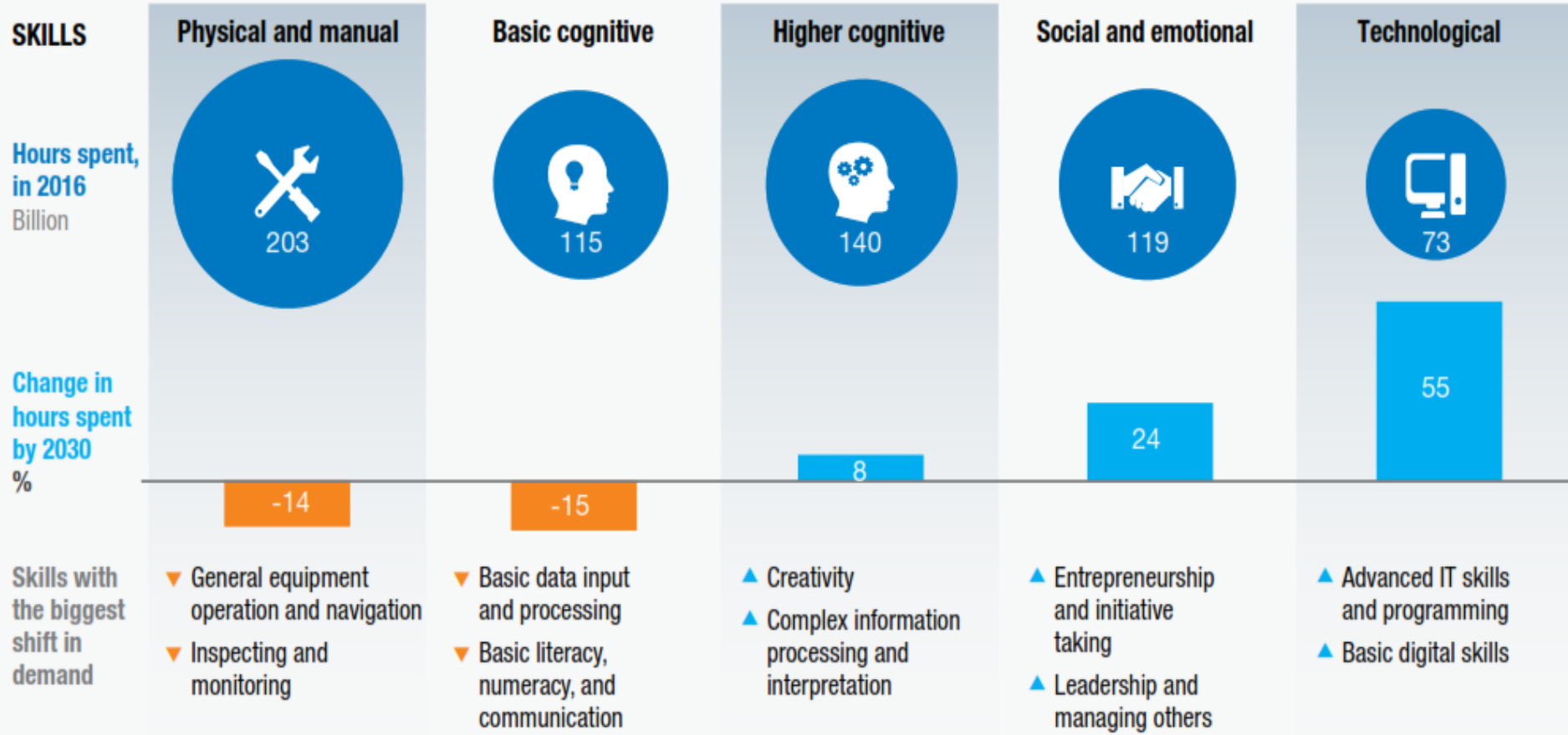
SOURCE FEDERAL RESERVE BANK OF ST. LOUIS; ERIK BRYNJOLFSSON AND ANDREW MCAFEE  
FROM "THE GREAT DECOUPLING," JUNE 2015

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# INDUSTRY 4.0 (AND ALL RELATED) WILL CHANGE SKILLS NEEDED IN THE WORKFORCE

Total is for United States and 14 Western European countries







# HOW WORKFORCE SKILLS WILL SHIFT

## MINDSET SHIFT

Instilling a culture of life-long learning and providing training opportunities for employees

## ORGANIZATIONAL SET-UP

More agile corporate structures featuring less hierarchy and more collaborative team networks

## "NEW COLLAR" JOBS

Activities will be reallocated between workers with different skill levels, creating a new set of middle-skill positions

## WORKFORCE COMPOSITION

The booming gig economy will lead to a rise in the use of independent contractors and freelancers

## C-SUITE AND HR CHANGES

Senior leadership and key functions will also need to adapt, including a change in CEO mindset and talent strategies to orchestrate the changes

Structural design changes to cope with the realities of shifting skill needs

Five options for companies to build their workforce for the future

## RETRAIN

Raise skill levels of employees by teaching them new or more advanced skills

## REDEPLOY

Shift parts of the workforce by redefining work tasks or redesigning processes

## HIRE

Acquire individuals or teams with the requisite skills, increasing the workforce

## CONTRACT

Leverage external workers, such as contractors, freelancers, or temporary workers

## RELEASE

Remove skills not needed by freezing new hiring, waiting for normal attrition and retirement, or, in some cases, laying off workers



# INDUSTRY 4.0 (AND ALL RELATED) IMPLICATIONS FOR TALENTS COMPETITION, COMPETITION, AND MORE COMPETITIONS ...

## Competition for talent

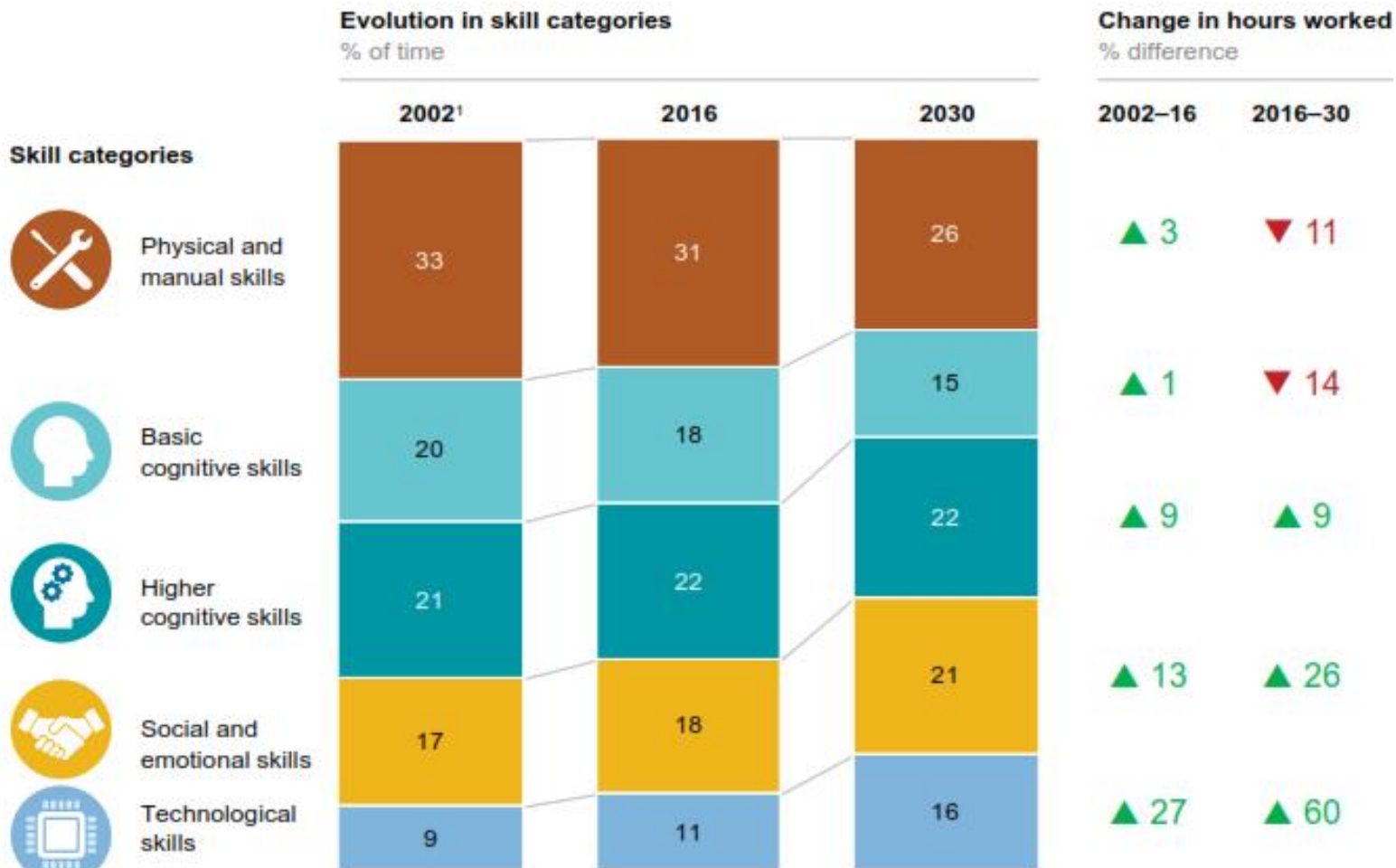
To recruit the people they need for a new era of automation, companies say they will





# INDUSTRY 4.0 – PARTICULARLY AUTOMATION – IS LIKELY TO ACCELERATE SKILLS SHIFT

Based on McKinsey Global Institute workforce skills model  
United States, all sectors, 2002–30



SOURCE: U.S. Bureau of Labor statistics; McKinsey Global Institute workforce skills model; McKinsey Global Institute analysis

1 Calculated using the 2004 to 2016 CAGR extrapolated to a 14-year period.

**NOTE:** Based on difference between hours worked per skill in 2016 and modeled hours worked in 2030. Numbers may not sum due to rounding.

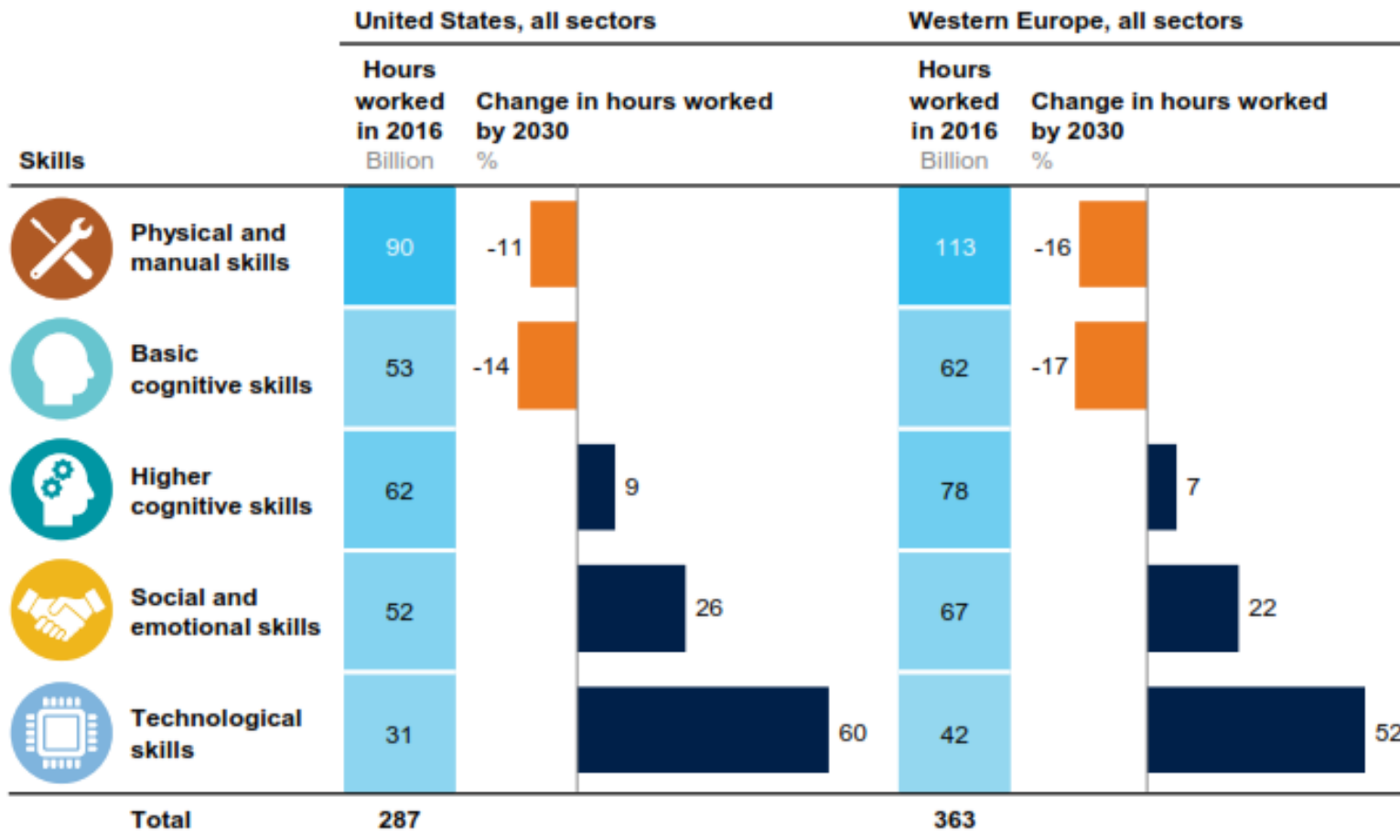




# AUTOMATION AND AI WILL ACCELERATE THE SHIFT IN SKILLS THAT THE WORKFORCE NEEDS

Based on McKinsey Global Institute workforce skills model

0 100



SOURCE: McKinsey Global Institute workforce skills model; McKinsey Global Institute analysis

**NOTE:** Western Europe: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Italy, Netherlands, Norway, Spain, Sweden, Switzerland, and the United Kingdom. Numbers may not sum due to rounding.



# INDUSTRY 4.0 – IMPLICATIONS FOR TALENTS MANAGEMENT

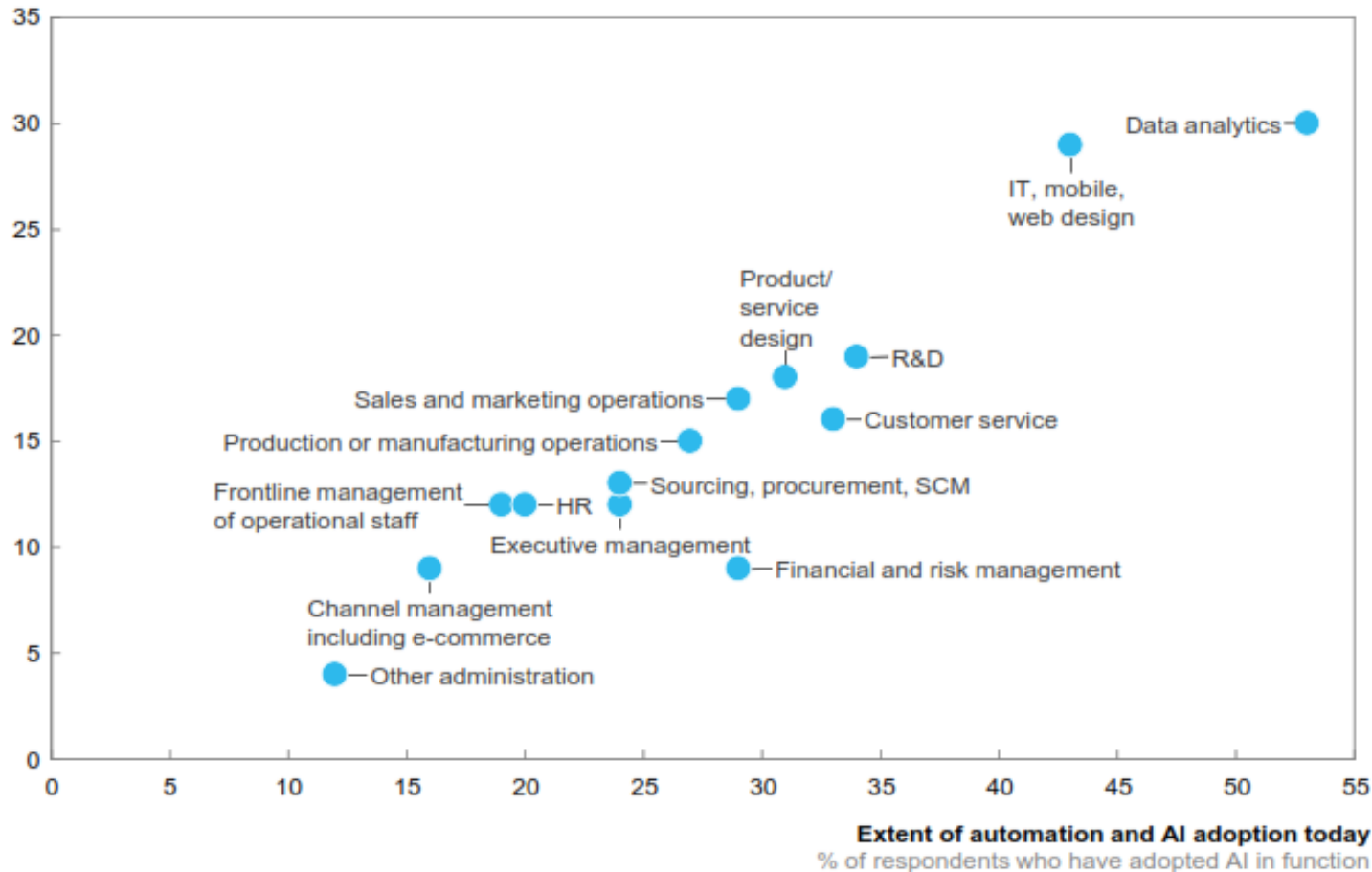
## SKILLS MISMATCH

**Executives expect skills mismatches to occur in functions that have already started adopting automation and AI technologies.**

Based on McKinsey Global Institute workforce skills executive survey, March 2018

### Expected skills mismatch over the next 3 years

% of respondents who expect large skills mismatch in function



**NOTE:** Based on results of March 2018 survey of 3,031 business leaders in Canada, France, Germany, Italy, Spain, United Kingdom, and the United States. Chart based on survey questions “When you think about how automation and AI will change your workforce skill needs, in which functions do you think skills mismatches will be largest over the next 3 years? (Select up to 3)” and “Which of your organization’s functions have adopted automation and AI technologies to date? (Select all that apply).”



# INDUSTRY 4.0 – IMPLICATIONS FOR TALENTS MANAGEMENT

## SKILLS MISMATCH

Based on McKinsey Global Institute workforce skills executive survey, March 2018

Bubble size =  
Hours worked in 2016, billion

### Skills

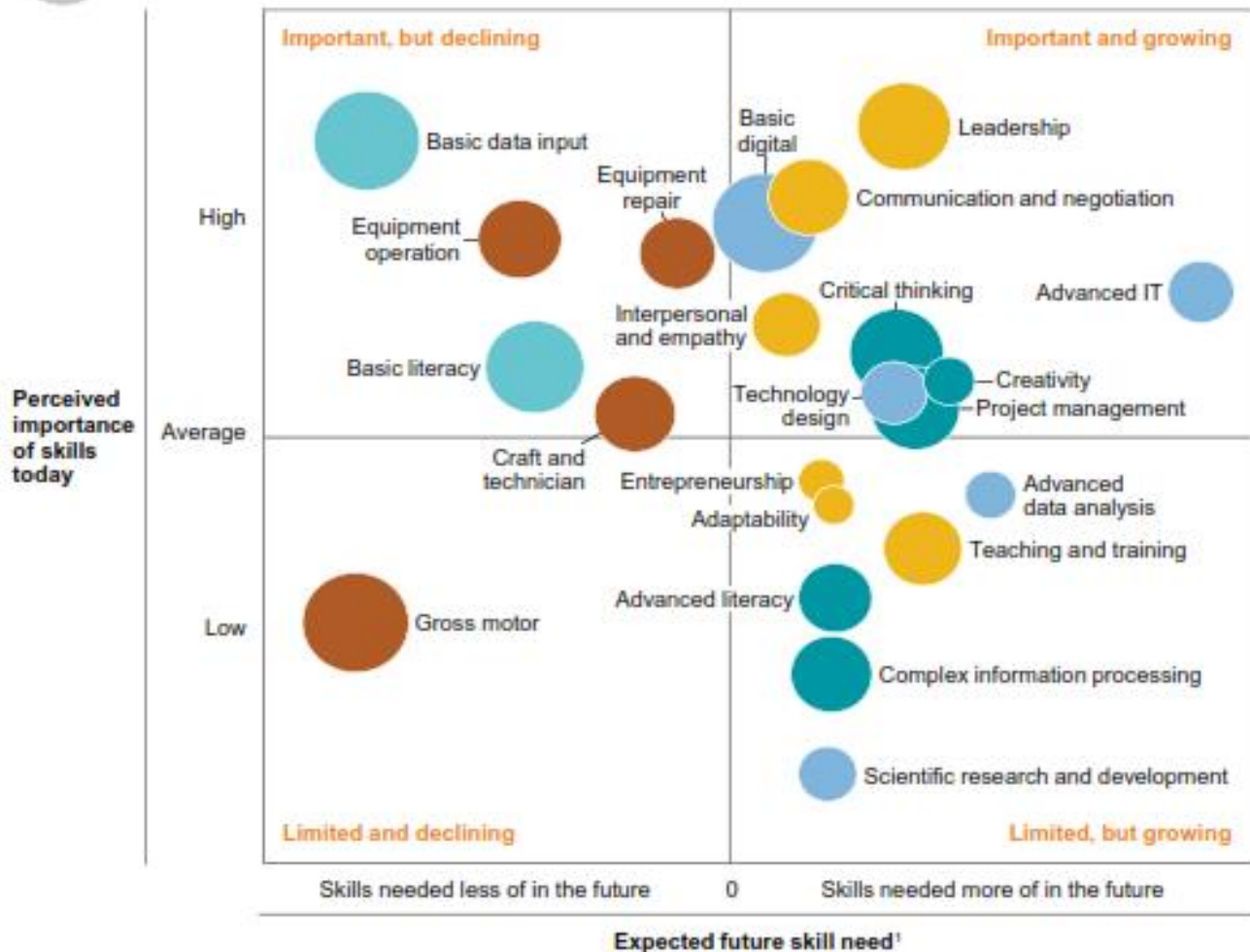
Physical and manual

Basic cognitive

Higher cognitive

Social and emotional

Technological



1. Difference between % of survey respondents that expect to need a skill more and % of survey respondents that expect to need it less.

NOTE: Based on results of March 2018 survey of 3,031 business leaders in Canada, France, Germany, Italy, Spain, the United Kingdom, and the United States. Chart based on % of survey respondents. Skills descriptions were shortened. Chart does not include fine motor skills, inspecting and monitoring, and quantitative and statistical skills. Bubble sizes are based on number of hours worked.





# MANAGING TALENTS IN THE DIGITAL ERA: THE CONTEXTS, NECESSARY CONDITIONS, AND POLICY DIRECTIVES

## CONTEXT

80% of investment in R&D is mainly from the government. The remaining is from the private sectors

There is an increase in women's participation in workforce from 50.22% (2014) to 51.88% (2018). However, the difference between men and women's participation is sharp. Men's participation in workforce is 82.7%

## NECESSARY CONDITIONS

Private sectors need to drive R&D and innovation. In advanced countries, private sectors account for 60% or more investment in R&D

We need innovations/breakthroughs to allow women to work without having to leave behind their roles as mothers

## POLICY DIRECTIVES

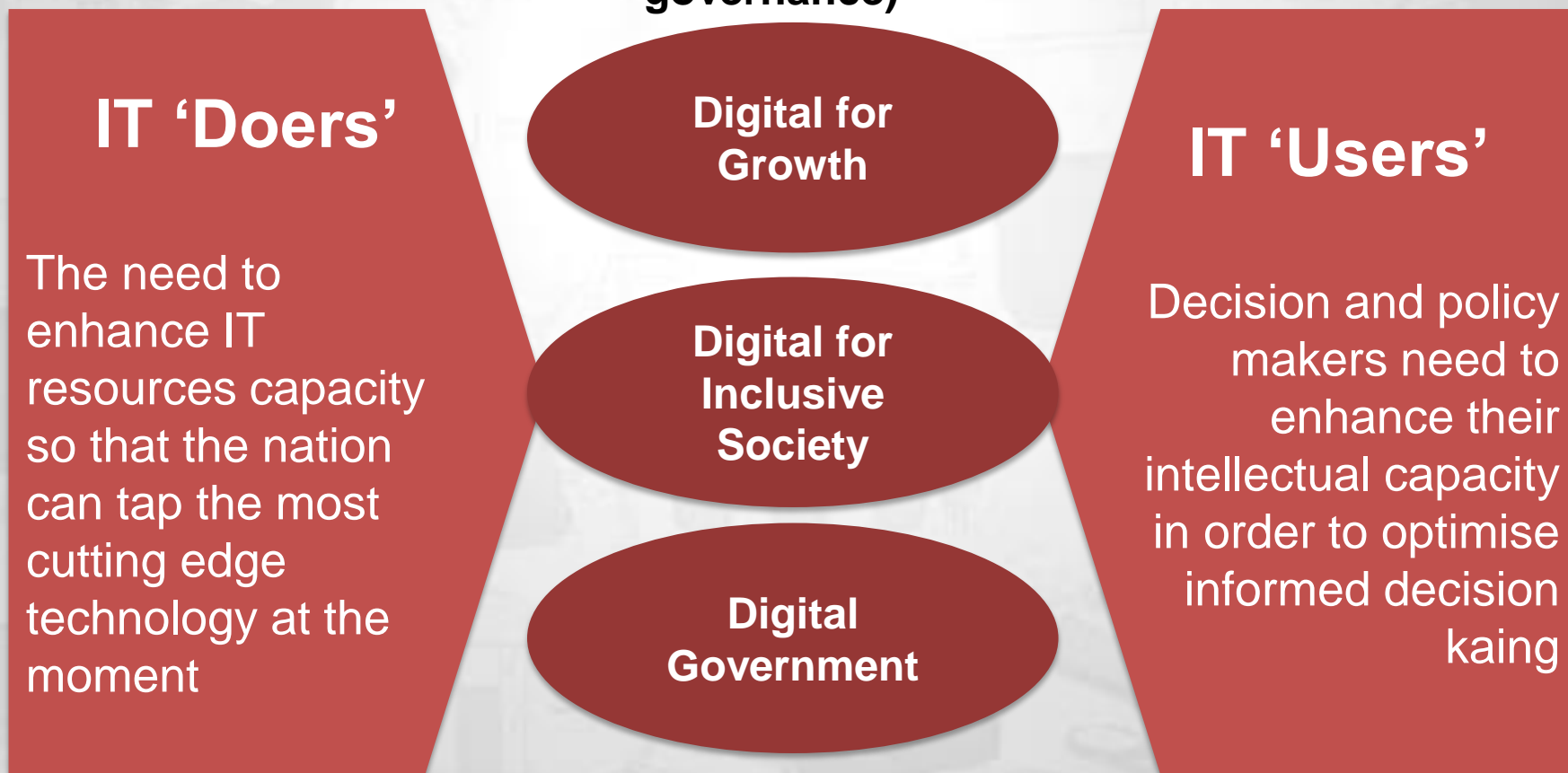
Need to incentivize private sectors to be more involved in R&D- PP45/2019 was signed on 25 June 2019 to give incentives in a form of tax holiday for private sectors who are involved in R&D and Vocational Training (PP45/2019)

Need to push through innovation by leveraging on technology and the growing digital economy to provide more access to asset, training and capitals for women.



# HUMAN CAPITAL IN THE DIGITAL ERA: MORE IT-RELATED SKILLS AND CAPABILITY

Digital literacy is also required by IT users, especially by decision makers and users in specific contexts (e.g.: digital for productivity, inclusivity, and governance)

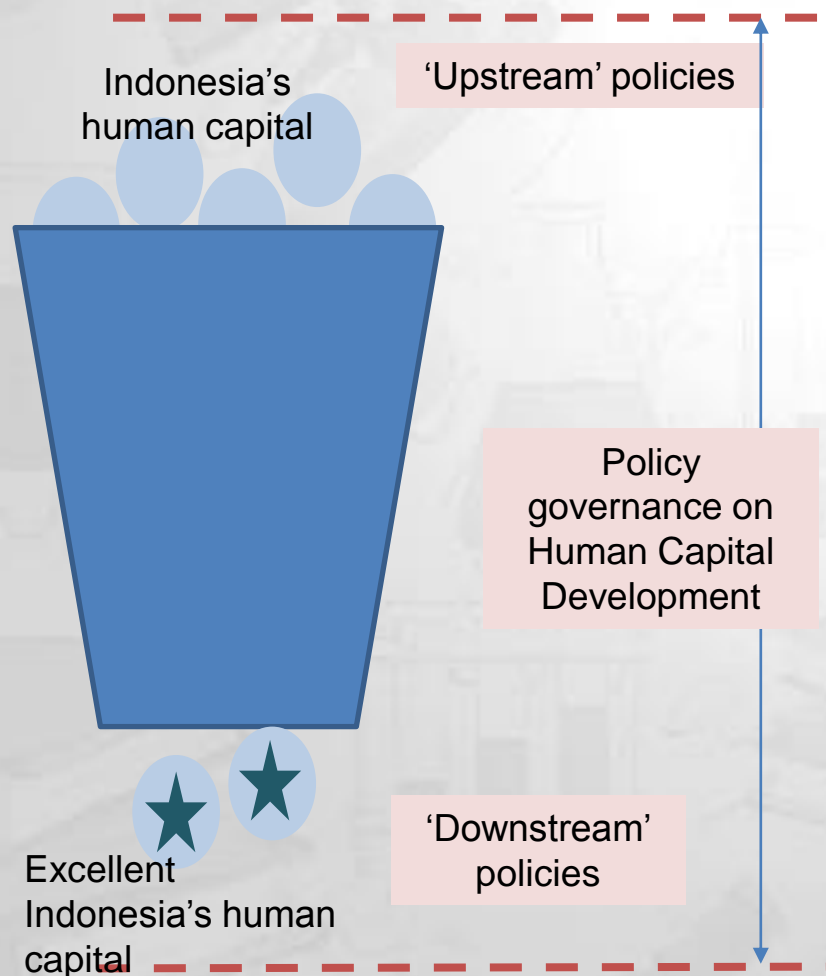


The ample space for managing **digital talents** induce urgency for government, academia and private sector to collaborate



# MANAGING INDONESIA'S HUMAN CAPITAL IN THE FUTURE: THE NEEDS –AND DIRECTION TOWARDS– COMPREHENSIVE POLICIES

Policies on Human Capital development and talent management must be thorough from upstream to downstream

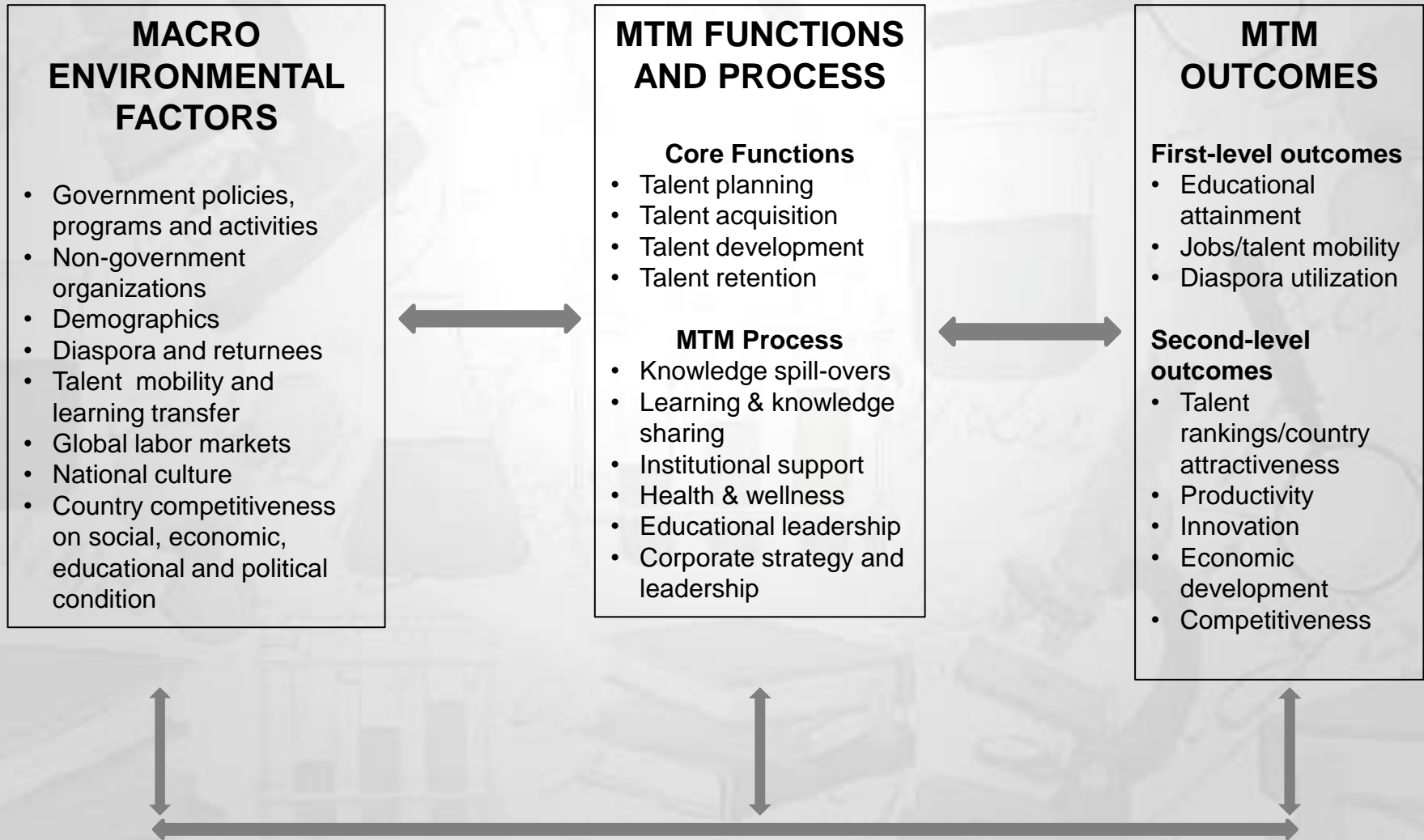


- Policy on human capital development has to cover **the provision of access to quality services to all citizens** – as prerequisite for achieving a level of Indonesia's **human resources** that can contribute in **national and global development**.
- **Upstream policy:** includes optimisation of basic services such as education, health and social protection. The quality and access to basic services will ensure that talent pools are filled with quality human resources.
- **Downstream policy:** ensures the 'appropriation' or 'matchmaking' of human resources, including absorption of workforce, 'link-and-match', and the ecosystem to realise the potential of human capital.
- **Governance of human-capital policies:** to orchestrate and ensure the achievement of the objective of human capital development.





# MANAGING TALENTS IN THE DIGITAL ERA: POLICY INTERVENTION ACROSS MULTIDIMENSIONAL ASPECTS



Source: Adaptation from Khilji, Tarique & Schuler (2017) in Vaiman, et. al. (2018).



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**THANK YOU**

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