



**INDONESIA
DEVELOPMENT
FORUM 2019**
INSPIRE • IMAGINE • INNOVATE • INITIATE



Australian Government

Threadapeutic

start small.





imperfections stitched with good intentions



Our beginning

- Out of personal need to evolve
- Assigned upcycling project for a major fashion event in 2015

Our First Upcycling Project

Learn from trial and error



founding team

Sustainable product

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Our challenges



- Low perception of upcycled products: low quality and cheap
- Strive to make sustainable, better quality products
- Pity purchase
- Weak demand, cash flow
- The right employees and decent pays



Our vision

- Create more awareness about empowering for circular economy
 - Responsible production and consumption
- Train individuals, communities, villages
 - **Start small, stay focused.**





BBPLK (Balai besar Pengembangan Pelatihan Kerja)



Bank Sampah Kampung Sawah



Support and collaboration

- Government grants and tax cut/incentives
- Create market through businesses and government



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Start small, stay focused, be consistent.

Workshop

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