



INDONESIA
DEVELOPMENT
FORUM 2018
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KNOWLEDGE
SECTOR INITIATIVE



Impact Economy; The Local Enablers, a Social Business Ecosystem

Dwi Purnomo
Universitas Padjadjaran, Indonesia

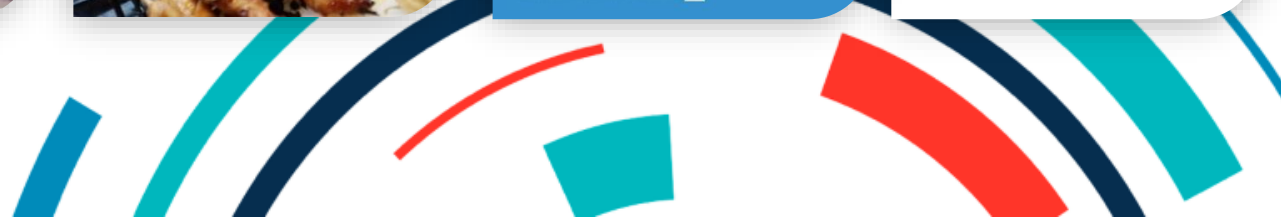
@thelocalenablers





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78 Start-Up Lokal dengan Model Bisnis Sosial Unik





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**Collaboration
Partnership Process**



Existing SME's



Agent of Change



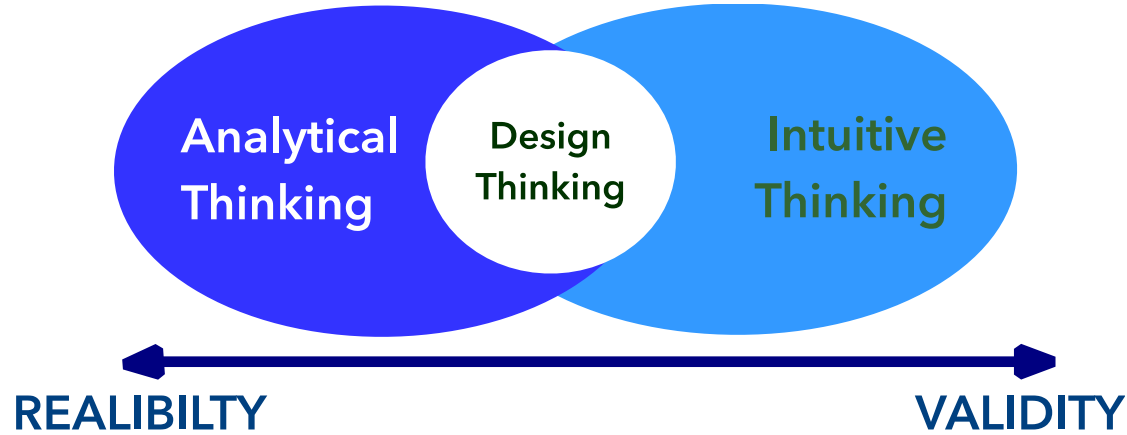
@fruitsupCirebon Indramayu Majalengka

Enabling existing rural & local SME's

Business Experience + Science + Applied Technology + Innovation



Design Thinking



- Empathize
 - To create meaningful innovations, you need to know your users and care about their lives.”
- Define
 - “Framing the right problem is the only way to create the right solution.”
 - Find the Hidden Pattern



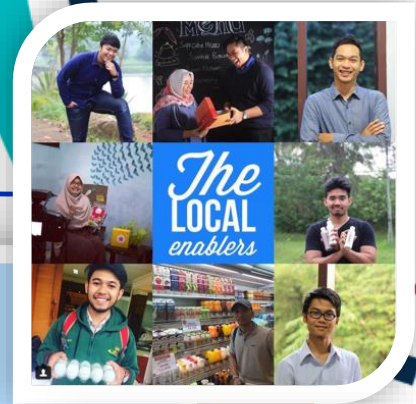
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Pull

Penciptaan Simpul-simpul Agen Perubahan

Push



Kolaborasi

Membangkan Titik-titik
Akupuntur Bagi Daerah



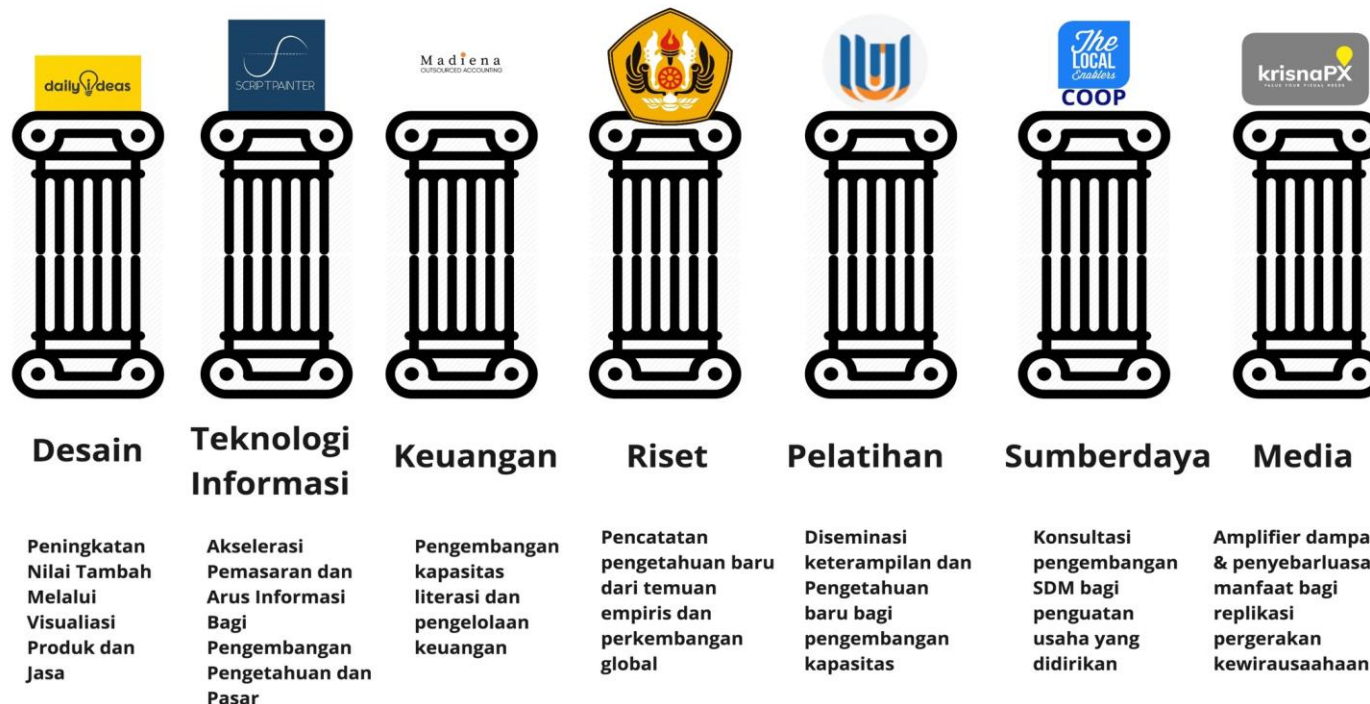


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**StartUp yang dikembangkan khusus
Sebagai Pilar Nilai Tambah Akselerasi Keberhasilan Ekosistem Kewirausahaan Sosial**

**Inisiasi
StartUp Digital
sebagai
Akselerator
Penumbuhan
Ekosistem**



puan adopsi sosial dan bangunan bisnis

umah Meranti





Social Business Hub

The Local Enablers

Creating Value, Accelerating Impact
@thelocaleanblers

