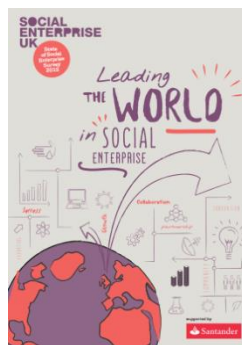
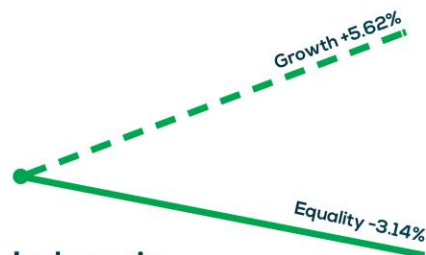


Narrowing the Gaps at the Periphery by Harnessing Social and Creative Entrepreneurship



Income Inequality and Growth

Income inequality as measured by the GINI coefficient has changed little in many countries and has often increased, despite staggering growth in many parts of the world over the past decade. The proceeds of growth are not being distributed equitably.



Indonesia

Indonesia from 2002 to 2011 grew at an average 5.62% per year while income inequality worsened by an average 3.14% per year over the same period



India

India from 2004 to 2011 grew at an average 8.24% per year while income inequality worsened by an average 0.09% per year over the same period



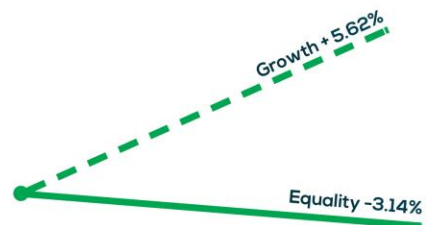
Thailand

Thailand from 2002 to 2010 grew at an average 4.51% per year while income inequality improved by an average 0.77% per year over the same period



Morocco

Morocco from 2001 to 2007 grew at an average 4.65% per year while income inequality worsened by an average 0.12% per year over the same period



Nigeria

Nigeria from 2002 to 2011 grew at an average 5.62% per year while income inequality worsened by an average 3.14% per year over the same period



The Relative Scale of Global Financial Flows³¹

The relative scale of global trade, investment, remittances, aid, debt, CSR activity and impact investment sheds some light on the means and mechanisms we have at our disposal for delivering more sustainable and equitable global development.



³¹ Images may not be exactly to scale and relative scales of circles may be illustrative only.

³² <http://databank.worldbank.org/data/download/GDP.pdf>

³³ https://www.wto.org/english/news_e/pres14_e/pr721_e.htm

³⁴ http://unctad.org/en/PublicationsLibrary/wir2014_en.pdf

³⁵ econ.worldbank.org

³⁶ http://data.worldbank.org/sites/default/files/gdf_2012.pdf

³⁷ <http://www.ft.com/cms/s/0/95239a6e-4fe0-11e4-a0a4-00144feab7de.html#axzz3osBChleK>

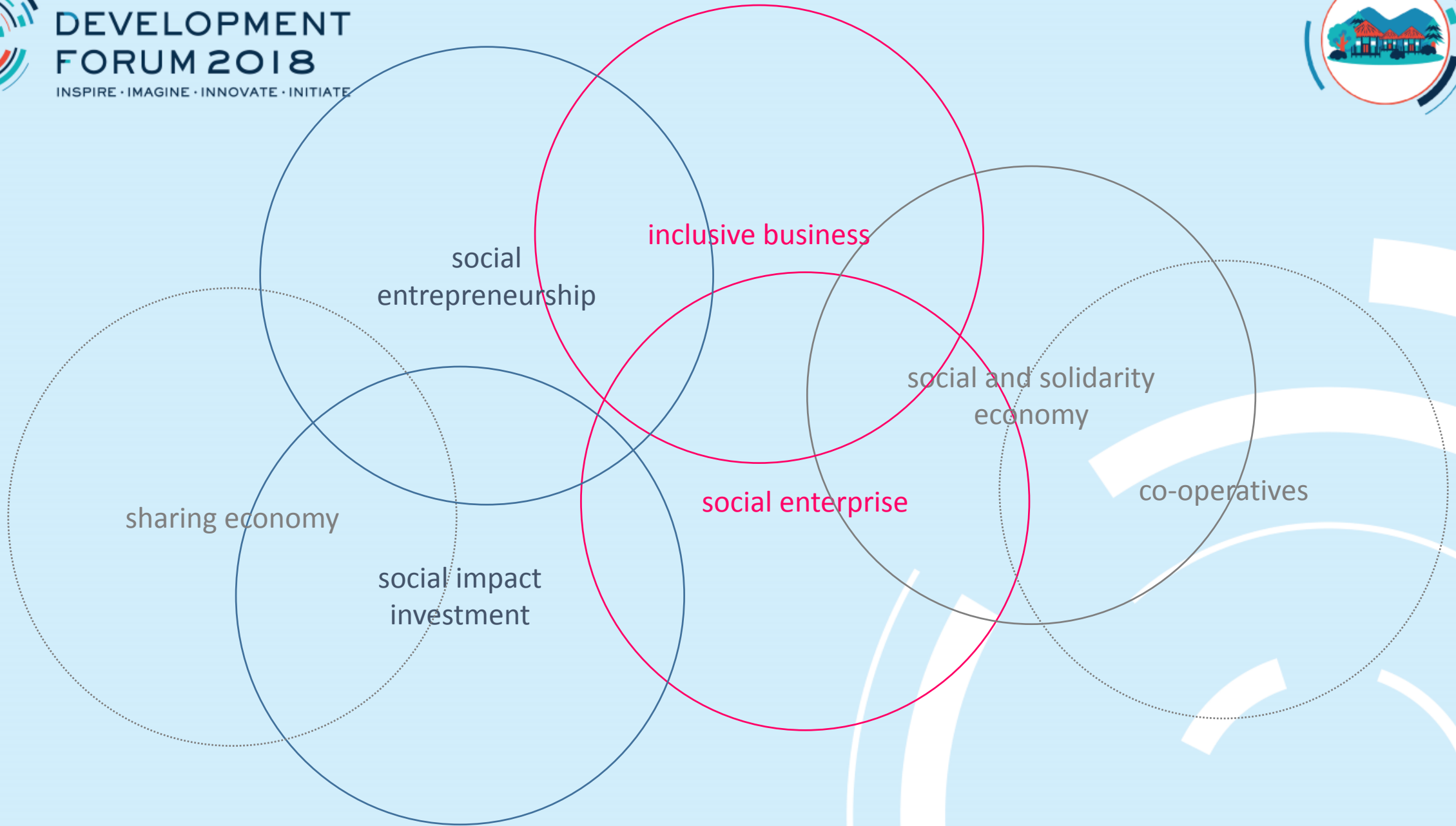
³⁸ JP Morgan Social Finance and the Global Impact Investor Network (GIIN)(Saltuk et al., 2013)

³⁹ <http://www.thegin.org/binary-data/2014MarketSpotlight.PDF>

NB: All figures are from 2013 unless otherwise stated.



INDONESIA
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- 1. **Independent** of government
- 2. Majority of income earned through **trading**
- 3. **Enshrined** social (or environmental) purpose
- 4. **Reinvest** the majority of profits

THE FUTURE OF BUSINESS

State of Social Enterprise Survey 2017



THE FUTURE OF BUSINESS

State of Social Enterprise Survey 2017

Social Start-ups

25%

8%

25% of social enterprises are under 3 years old, three times the proportion of start-ups compared to SMEs (8%).

Female entrepreneurship

41%



51%

Consistent with previous surveys, 41% of social enterprises are led by women.

Over half of social enterprises (51%) have a majority female workforce.

A fair paying field

78%



2.7:1

78% of social enterprises report paying the living wage to their employees.

The ratio between the average wages of highest and lowest paid employees is 2.7:1.

Commercially resilient

47%

34%

47% grew their turnover in the last 12 months, compared to 34% of SMEs

Supported by



Working where it is needed most

28%

28% of social enterprises are based in the most deprived communities in the UK.

Diverse leadership



UK population 12.9%

Social enterprises 12%

The leadership teams of social enterprise reflect the communities where we live and work*: 12% of social enterprises are BAME-led; 34% have BAME directors

1, 2011 UK census

Creating opportunities in tough times

69%



44%

Two-thirds of social enterprises (69%) are supporting people from disadvantaged groups, and 44% are employing them.

Selling to the public

27%

For 27% of social enterprises, selling to the public is the main source of income.





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The Architectural
Heritage Fund



CREATIVE
MINDS

Create art. Empower people.





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MAPPING

India	Philippines	Jamaica
Bangladesh	Greece	Malaysia
Pakistan	Morocco	Vietnam
Ghana	Sri Lanka	Indonesia
Ethiopia	Kyrgyzstan	
Kenya	Sudan	



Social
Enterprise UK



Social Enterprise in Ghana, Bangladesh, India and Pakistan

- growing in all four countries
- creating jobs for disadvantaged groups
- empowering women, and
- addressing social exclusion





Table 8: Top three social enterprise sectors

	Bangladesh	Ghana	India	Pakistan
Top sector	Education	Education	Skills development ⁵	Education
Second most cited sector	Services	Agriculture and fisheries	Education	Health and social care
Third most cited sector	Business development services and entrepreneurship support	Health and social care	Agriculture	Business development services and entrepreneurship support





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Table 7: Women in social enterprise compared to mainstream business

	Bangladesh	Ghana	India	Pakistan
Female-led social enterprises as % of total surveyed	20%	34%	24%	21%
Mainstream firms with female participation in ownership	12.7%	31.6%	10.7%	11.8%

Source: Study survey responses and World Bank Enterprises Surveys

In the **Netherlands and Belgium**, 'nonprofits' account for 15.9% and 13.1% of employment respectively, higher than the café and restaurant sectors.²²

In **France**, the social economy represents 10% of GDP or more than the entire agriculture industry and in Germany around the same size as the automobile industry.²³

In **Italy**, the social sector accounts for 15% of national GDP and 10% of the total workforce more than the wine industry.²⁴

In **South Korea**, the size of the social economy, including both newer and older types of social economy organisations, co-operatives and social enterprises, is estimated to be worth 3% of GDP, larger than the car industry.²⁵

In **Kenya**, co-operatives account for 45% of Kenya's GDP larger than either the public or private sectors.²⁶

In **Spain**, the social economy accounts for over 20% of employment and the Mondragon co-operative alone turns over upwards of €10 billion, more than the entire fishing industry.²⁷

In the **United States**, social enterprises are estimated to represent 3.5% of GDP, more than the contribution of Silicon Valley.²⁸

²² HYPERLINK "<http://www.mondragon-corporation.com>" www.mondragon-corporation.com and <http://www.eurofish.dk>
²³ http://www.huffingtonpost.com/ben-thomley/social-enterprise_b_2009144.html
²⁴ HYPERLINK "<http://www.thesocialcoopsociety.com>" www.thesocialcoopsociety.com
²⁵ <http://www.socialimpactinvestments.org/reports/Impact&20>

Investment%20Report%20FINAL%203].pdf
²⁴ http://ec.europa.eu/internal_market/conferences/2014/026-social-entrepreneur/docs/140220-europolitics_en.pdf
²⁵ http://www.nilesu.org/centre/doc/upload/SocialEconomy_KoreanCaseStudy_FinalRevision_201309.pdf
²⁶ co.coop/en/co-op-facts-and-figures

