



INDONESIA  
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KNOWLEDGE  
SECTOR INITIATIVE



# What does the Future Hold for Indonesia's Digital Economy?

ACHMAD ZAKY – FOUNDER & CEO BUKALAPAK

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## Indonesia's Economic Aspiration

**Bukalapak understands and supports the aspirations of the Indonesian economy to become the top 10 global economic power.**

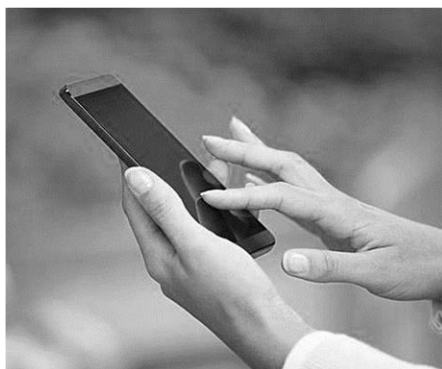
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# Commitment in **BUILDING INDONESIA** through Technology and SME Empowerment



**30+ Million Users**



**3+ Million Merchants**



**Community Spread  
Over 90 cities  
in Indonesia**

**BukaReksa  
BukaEmas  
BukaPengadaan**

**Innovative Features**

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# Technology Utilization

**Bukalapak believes that we need to pay special attention to how technology can create a more productive community – shifting from just a consumer-centric community.**

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# Bukalapak Commitment

**Bukalapak will continue to improve its products, services and operations as a tech company that enhances the economic community through technology innovations.**

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**Bangun Indonesia!**

**THANK YOU**