



ISKANDAR REGIONAL DEVELOPMENT AUTHORITY



## **INVESTMENT GATEWAY INTO MALAYSIA**













Utility, poverty, restructure, competition, RU disparity



Utility, poverty, restructure, competition, RU disparity





### THE SUPPLY & DEMAND



#### The Business Plan



#### **The Governance**







#### **The Prime Movers**







### **The Catalysts**











## **BUILDING THE FOUNDATION**







### PROMOTED SECTORS



#### **SERVICES**













**Financial** 

Logistics

**Education** 

**Tourism** 

Creative

Healthcare

### MANUFACTURING



**Electrical & Electronics** 



Petrochem. & Oleo-chem.



Food & Agro Processing

#### **EMERGING TECHNOLOGY**

**Green Technology** 

**Biotechnology** 



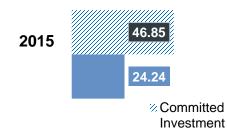
### **INVESTMENT**

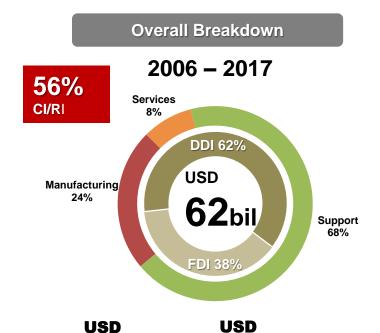






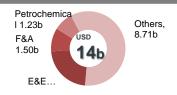


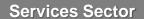


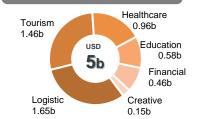


20<sub>bil</sub> 42<sub>b</sub>
Promoted Support Sectors

#### **Manufacturing Sector**







#### **Support Sectors**





### **WEALTH SHARING AND INCLUSIVENESS**



Increase ability to own propertyaffordable housing for Targeted Group – Owned or Rental

Community participation in socioeconomic activities - Urban Farming







### **WEALTH SHARING AND INCLUSIVENESS**



# Community participation in socioeconomic activities via Cooperative – Kawan Iskandar Malaysia









### **WEALTH SHARING AND INCLUSIVENESS**







# **SHARING OUR EXPERIENCE**









Thank you