



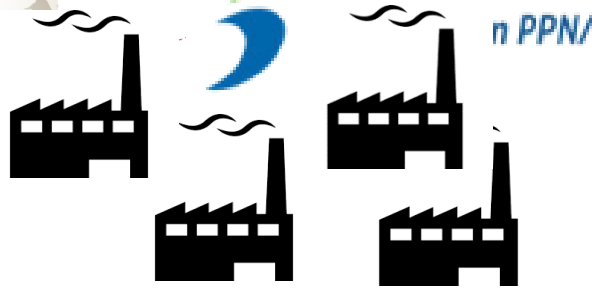
Inclusive and Sustainable Economic Development – the case of Inclusive Business



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GIZ Indonesia

*Innovation and Investment for Inclusive and
Sustainable Economic Development (ISED)*

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Income

Employment

Inclusive and Sustainable
Economic Development

Balanced

Future
Orientated

Equal
Opportunities

Pro-poor

Social
Cohesion

Environmentally
friendly



Inclusive Business



<https://www.youtube.com/watch?v=0dZgHo4H2h4&list=PLsf0v37UMuBpAYrJLMWxaccPXyfEo4vbVw&index=2>



What is Inclusive Business?

“Inclusive businesses provide goods, services, and livelihoods on a **commercially viable basis**, either at **scale or scalable**, to people living at the **base of the economic pyramid (BOP)** making them part of the value chain of companies’ core business as suppliers, distributors, retailers, or customers. “ (G20)

Commercial
Business Model

Tackling
Development
Challenge

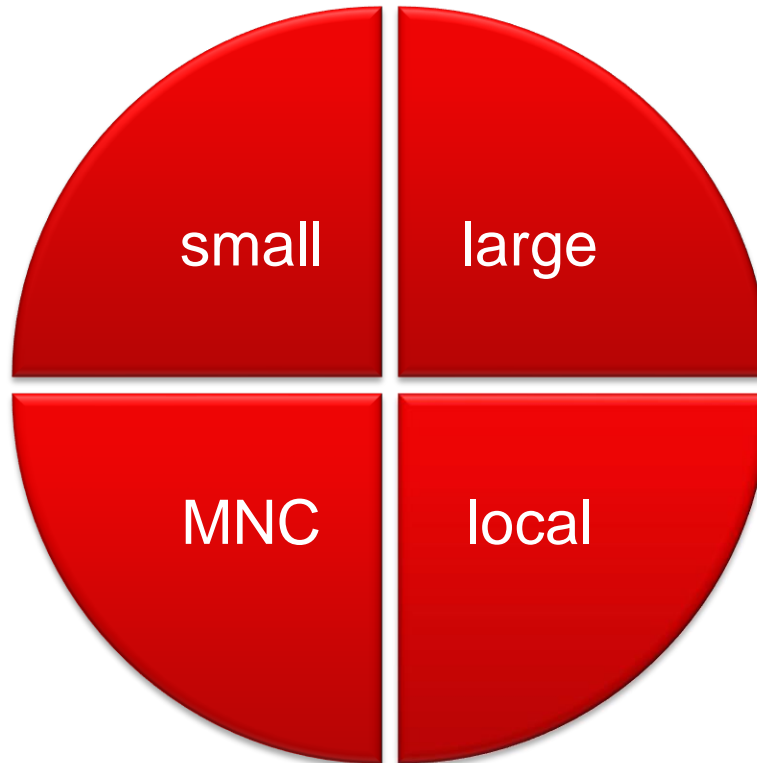
Base of Pyramid
in focus



Sourcing cashews from smallholder farmers in the East Bali region, processing and bagging cashews at a local production site, and selling the product to the domestic market



Development of supply chains for the fruit and vegetable sector which fulfill certain quality criteria (food safety) and contribute to higher in-come through trainings and technology transfer



The program is a partnership between local government and communities to increase water and sewer coverage, achieve 24-hour supply, meet water quality and environmental standards, and decrease non-revenue water. 6.1 million people from 23 cities and municipalities benefit in eastern Metro Manila and Rizal Province – regions which have not been served previously

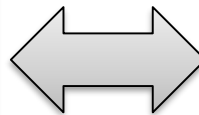


ISED – Innovation and Investment for Inclusive Sustainable Economic Development

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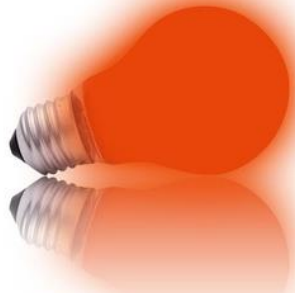
Inclusive and Sustainable Employment

**Inclusive Business
Models that create
Employment**



**Better
Qualification
(TVET)**

TVET System Reform



Some Key Messages

- When aiming at inclusive and sustainable economic development, working with private companies is key
- When working with private companies, make yourself aware of the different perspectives and focus on win-win-potential
- Looking at inclusive business models can be a good starting point for engagement with companies



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