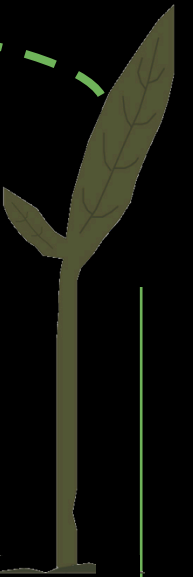




smarter
funding

for

better
outcomes



MIND THE GAP

Private Sector



Money ~~≠~~



Expertise

But nothing happens...



Understanding Private Sector



Value Proposition



Root cause



Private Sector

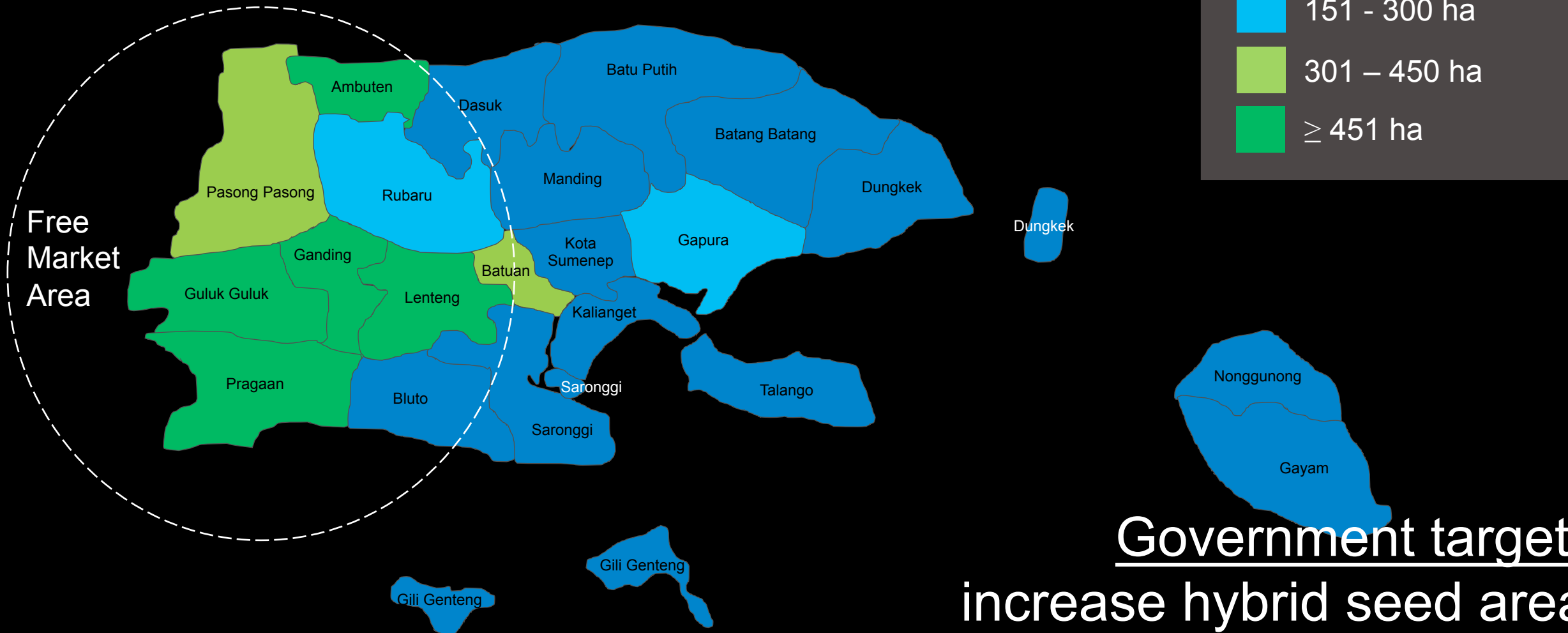


Government



PPP Maize in Sumenep

UPSUS Distribution



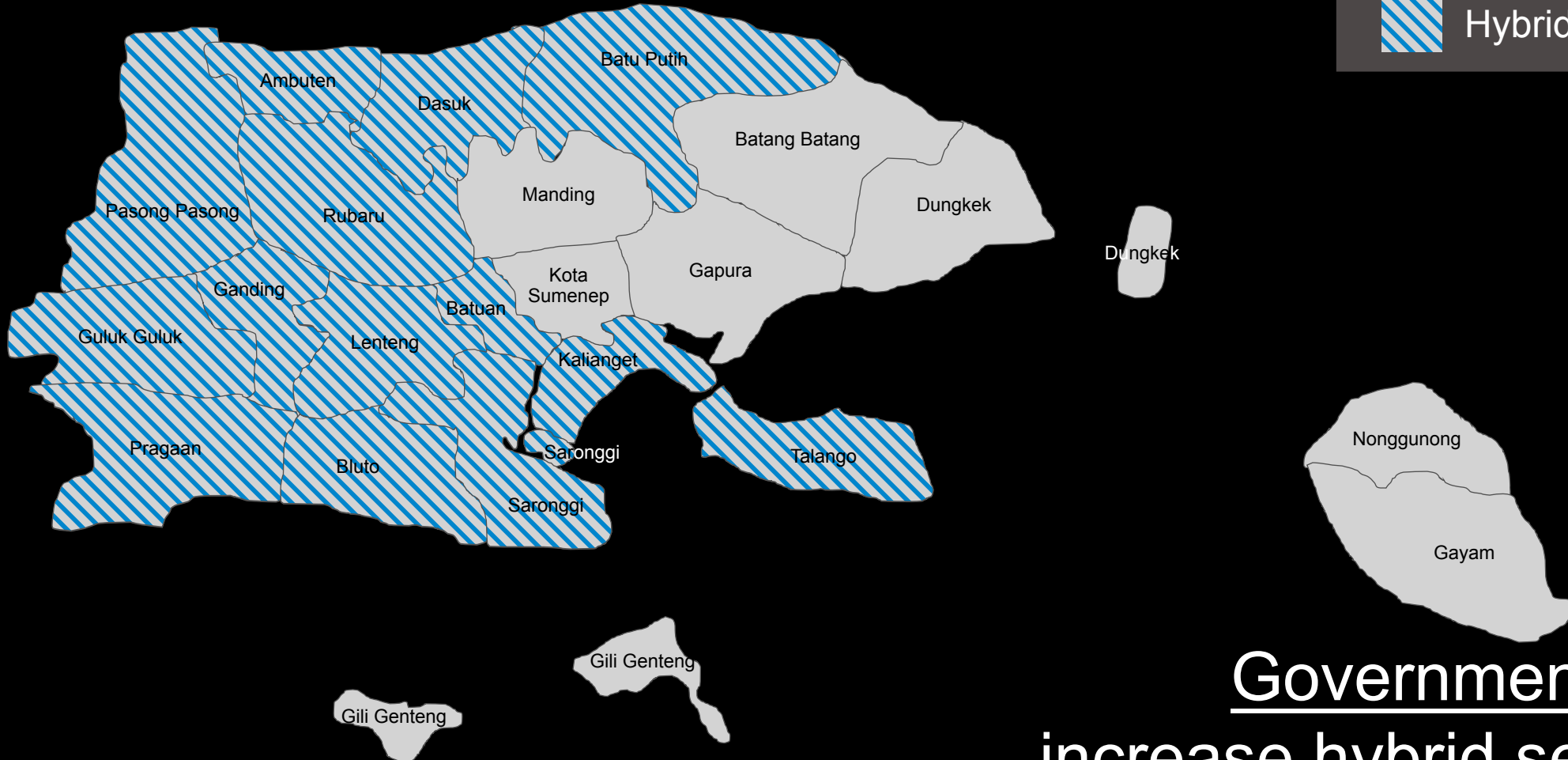
Government target:
increase hybrid seed area
from 40% to 60% of total

PPP Maize in Sumenep

Area of Hybrid Seed Cultivation

After Intervention 2017

- Local seed
- Hybrid Seed



Government target:
increase hybrid seed area
from 40% to 60% of total



PRISMA

Promoting Rural Income through
Support for Markets in Agriculture



Australian Government

